MONROE PUBLIC SCHOOLS

BOARD MEETING #14 August 12, 2014 7:00 p.m.

BOARD OF EDUCATION

MR. ROBERT YEO, PRESIDENT
MR. LAWRENCE VANWASSHENOVA, VICE-PRESIDENT
MRS. JUNE KNABUSCH-TAYLOR, SECRETARY
DR. TEDD MARCH, PARLIAMENTARIAN
MR. AARON N. MASON, TRUSTEE
MR. RYAN PHILBECK, TRUSTEE
MS. WENDY SPICER, TRUSTEE

SUPERINTENDENT OF SCHOOLS DR. BARRY N. MARTIN

"Monroe Public Schools is committed to being the premier education organization in the region. We are devoted to promoting high expectations for all in a state-of-the-art 21st century curriculum. We recognize that the students and communities we serve are our customers, and we promise to make all decisions in their best interest."

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Prepared by the Office of the Superintendent, Gayle Lambert, Secretary

MONROE PUBLIC SCHOOLS BOARD OF EDUCATION

Board Meeting #14
Tuesday, August 12, 2014
7:00 p.m.

AGENDA

			<u>Page</u>
	coll Call and Call to Order . Pledge of Allegiance to the Flag	Mr. Yeo Mr. Yeo	1
В. І	ublic Commentary – Agenda Items Only	Mr. Yeo	
	Discussion and Action Items Approval of Minutes Move to approve the minutes of the following meetings as submitted: July 22, 2014 Board of Education Work Session July 22, 2014 Board of Education Meeting #13 August 5, 2014 Special Work Session	Mr. Yeo	2
2	 Reports and Updates a. June 16, 2014 Board Curriculum Committee Minutes b. July 21, 2014 Board Curriculum Committee Minutes c. Informational Report – Contracted Coaches 	Mr. Yeo	9
3	. Consent Agenda – Teacher Appointments Move that Agenda Items C.4 – C.8 be considered as a Consent Agenda, and that the consent agenda items be approved as recommended.	Dr. Martin	16
۷	Move to approve the appointment of Lisa Baranowski as an Alternative High School Teacher with Monroe Public Schools effective August 26, 2014 and place on the appropriate salary level as contained in the Master Agreement, and upon completion of all pre-employment requirements.	Dr. Martin	17
5	Move to approve the appointment of Pietrina Beckner as a Teacher with Monroe Public Schools effective August 26, 2014 and place on the appropriate salary level as contained in the Master Agreement, and upon	Dr. Martin	20

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6.	Teacher Appointment Move to approve the appointment of Mary Ciotta as a Teacher with Monroe Public Schools effective August 26, 2014 and place on the appropriate salary level as contained in the Master Agreement, and upon completion of all pre-employment requirements.	Dr. Martin	23
7.	Teacher Appointment Move to approve the appointment of Andrew Marchese as a Teacher with Monroe Public Schools effective August 26, 2014 and place on the appropriate salary level as contained in the Master Agreement, and upon completion of all pre-employment requirements.	Dr. Martin	27
8.	Teacher Appointment Move to approve the appointment of Megan Proudlock as a Teacher with Monroe Public Schools effective August 26, 2014 and place on the appropriate salary level as contained in the Master Agreement, and upon completion of all pre-employment requirements.	Dr. Martin	30
9.	 Temporary School Staff Inc. Recommendation Move to approve a recommendation to contract with Temporary School Staff, Inc., upon completion of criminal history verifications, for the following positions: 4 Additional Dean of Student Positions 9 Student Service Providers 8 School Climate Liaisons 2 Secondary Academic Planners 1 Academic Data Specialist 1 Orchard Center Alternative Education Technician 2 Learning Commons Technology Liaisons 	Dr. Martin	34
10	Coaching Recommendation Move to approve Tara Dessauer as the Head Coach for 8 th Grade Volleyball for the 2014/15 school year, as per the MCEA master agreement.	Dr. Martin	36
11.	Staff Resignations Move to approve the resignations from Monroe Public Schools of Hilary Toro, effective August 5; J. Penny Havekost, effective August 8; Sherry Brauer, effective August 31, and Gerald Hicks, effective November 1, 2014.	Dr. Martin	37

12. MHS Learning Commons Furniture Purchase Move to approve the purchase of furniture for the Monroe High School Learning Commons at a cost not to exceed \$13,042.57. This purchase will be funded by the Technology Millage.	Mr. Payne	42
13. Cyberschool Purchase Move to approve the purchase of Cyberschools to replace our existing district hosted solution with School World at a cost not to exceed \$5,611.50 for the first year and \$3,110.25 annually thereafter. This purchase will be funded by the Technology Millage.	Mr. Payne	48
14. Superintendent's Comments	Dr. Martin	
15. Old Business	Mr. Yeo	
16. New Business	Mr. Yeo	
17. Public Commentary – Any Topic	Mr. Yeo	
18. Adjournment Move that the August 12, 2014 Board Meeting #14 of the Monroe Public Schools Board of Education be adjourned.	Mr. Yeo	94

ROLL CALL

	<u>Present</u>	Absent
Mrs. Knabusch-Taylor		
Dr. March		
Mr. Mason		
Mr. Philbeck		
Ms. Spicer		
Mr. VanWasshenova		
Mr. Yeo		

APPROVAL OF MINUTES

ENCLOSURES

- July 22, 2014 Board of Education Work Session Minutes
- July 22, 2014 Board Meeting #13 Minutes
- August 5, 2014 Special Work Session Minutes

RECOMMENDATION

Move to approve the following minutes as submitted:

- July 22, 2014 Board of Education Work Session
- July 22, 2014 Board Meeting #13
- August 5, 2014 Special Work Session

MOTION:	SUPP	ORT:	ACTION:			
	<u>Aye</u>	<u>Nay</u>	<u>Abstain</u>	<u>Absent</u>		
Mrs. Knabusch-Taylor						
Dr. March						
Mr. Mason						
Mr. Philbeck						
Ms. Spicer						
Mr. VanWasshenova						
Mr. Yeo						

MONROE PUBLIC SCHOOLS BOARD OF EDUCATION

Work Session Tuesday, July 22, 2014 **6:00 p.m.**

MINUTES

Roll Call and Call to Order

Board Members Present: President Robert Yeo, Vice President Larry VanWasshenova, Secretary

June Knabusch-Taylor, Parliamentarian Dr. Tedd March, Trustee Aaron N.

Mason, Trustee Ryan Philbeck, and Trustee Wendy Spicer

Board Members Absent: None

Administrators Present: Barry Martin, Julie Everly, Ryan McLeod, Katherine Eighmey, Jerry Oley,

David Payne

Administrators Absent: None

President Yeo called the meeting to order at 6:02 p.m.

Administrative Team Evaluations

Dr. Martin reviewed the process used to evaluate central office administrators which include Dr. McLeod, Mrs. Everly, Mrs. Eighmey, Mr. Payne and Mr. Oley. The evaluation tool used to evaluate the assistant superintendents is different than what is used for directors. The assistant superintendents are evaluated annually and the directors are evaluated every other year.

Personnel Updates/Administrator and Counselor Restructuring Progress

Screening interviews will take place on Wednesday, July 23, for the social work positions. The Student Services Coordinators will assist with the process along with coaches and administrators. The candidates will rotate through five stations, and as a final activity, they will be given a scenario and asked to create a written communication to parents.

Dr. McLeod stated there were 40+ applicants for the 10 social work positions. Applicants with an associate's degree were eliminated during the initial screening because their services are limited and probably wouldn't meet our needs. The 27 applicants that will be screened tomorrow have either a bachelor's degree or a master's degree. Mrs. Everly stated that several of the applicants indicated they were attracted to a school schedule rather than a clinical setting where they may have to work holidays, nights and/or weekends.

Curriculum Updates/MHS Learning Commons Progress

The process to transition the MHS media center into a Learning Commons has begun. The books have been moved to an alternate location so teachers can choose books for their classroom libraries. High-interest nonfiction books will still be available to students in the media center. The rest of the space will be dominated by technology. The downstairs will be used primarily for virtual classes, while the upstairs will be an open environment. Students will be able to collaborate and use the mobile technology that was recently purchased. Furniture removed from the media center has been relocated to other buildings.

Mrs. Knabusch-Taylor suggested having the next board meeting at the high school so board members can tour the Learning Commons before school starts. We will try to plan the August 26th meeting at the high school.

Summer Projects

Mr. Oley will give an update at the Board Meeting.

Navarre Field

Dr. Martin, Mrs. Eighmey and Mr. Yeo met with representatives who are interested in purchasing Navarre Field. Additional research needs to be done before we can proceed any further.

Technology Updates/Recent Server Issue

Mr. Payne will give an update at the Board Meeting.

Adjournment

Motion by Mr. Philbeck; support by Mrs. Knabusch-Taylor that the 6:00 p.m., July 22, 2014 Work Session of the Monroe Public Schools Board of Education be adjourned.

Vote: Motion carried by a 7-0 hand vote at 7:08 p.m.

June Knabusch-Taylor, Secretary	 	

MONROE PUBLIC SCHOOLS BOARD OF EDUCATION

Board Meeting #13 July 22, 2014 **7:00 p.m.**

MINUTES

Roll Call and Call to Order

Board Members Present: President Robert Yeo, Vice President Lawrence VanWasshenova, Secretary

June Knabusch-Taylor, Parliamentarian Dr. Tedd March, Trustee Aaron N.

Mason, Trustee Ryan Philbeck, and Trustee Wendy Spicer

Board Members Absent: None

Administrators Present: Barry Martin, Julie Everly, Ryan McLeod, Katherine Eighmey, Jerry Oley,

David Payne

Administrators Absent: None

President Yeo called the meeting to order at 7:15 p.m.

Public Commentary-Agenda Items Only

There was none at this time.

Approval of Minutes

Motion by Mr. VanWasshenova; support by Mr. Philbeck to approve the minutes of the following meetings as submitted:

• July 8, 2014 Board Meeting #12

Vote: Motion carried by a 7-0 roll call vote.

Reports and Update

The July 7, 2014 Board Personnel Committee Minutes were received.

Administrator Appointment

Motion by Mr. Mason; support by Mr. Philbeck to approve the appointment of Chantele Henry as an Administrator with Monroe Public Schools effective July 23, 2014 and place on the appropriate salary level as contained in the Master Agreement, and upon completion of all pre-employment requirements.

Vote: Motion carried by a 7-0 roll call vote.

Administrator Appointment

Motion by Mrs. Knabusch-Taylor; support by Ms. Spicer to approve the appointment of Alex Schukow as an Administrator with Monroe Public Schools effective August 11, 2014 and place on the appropriate salary level as contained in the Master Agreement, and upon completion of all pre-employment requirements.

Vote: Motion carried by a 7-0 roll call vote.

Teacher Appointment

Motion by Mr. VanWasshenova; support by Dr. March to approve the appointment of Laura Jacquin as a Teacher with Monroe Public Schools effective August 26, 2014 and place on the appropriate salary level as contained in the Master Agreement, and upon completion of all pre-employment requirements.

Vote: Motion carried by a 7-0 roll call vote.

Staff Resignations

Motion by Mr. Mason; support by Mr. VanWasshenova to approve the resignations from Monroe Public Schools of Mary Zagorski and Roy Lawson effective June 30, 2014.

Discussion: Mr. Yeo thanked Ms. Zagorski and Mr. Lawson for their years of service.

Vote: Motion carried by a 7-0 roll call vote.

Request for Teacher Leave of Absence

Motion by Mr. VanWasshenova; support by Mrs. Knabusch-Taylor to approve a leave of absence for Kim Pearch for the 2014/15 school year in accordance with Article 12, Section D-7 of the master agreement. This leave will begin August 26, 2014.

Vote: Motion carried by a 7-0 roll call vote.

Waterloo Playground

Motion by Mr. VanWasshenova; support by Mrs. Knabusch-Taylor to approve the purchase of the installation and filler for the Waterloo Elementary School playground at a cost not to exceed \$16,212.00. Money for this purchase will be taken from the Sinking Fund (installation) and the General Fund (filler). Discussion: The equipment is being almost completely funded through the Bridgestone Tire award that

Waterloo received. The PTO will account for the balance not covered by the Bridgestone award.

Vote: Motion carried by a 7-0 roll call vote.

Replacement of Walk-in Freezer at MHS

Motion by Mrs. Knabusch-Taylor; support by Mr. Philbeck to approve replacement of walk in freezer at Monroe High School for a cost not to exceed \$37,380.50. Cost for the freezer and related work will be taken from the 2014/15 Food Service Fund pending State approval.

Discussion: Mr. VanWasshenova thanked Mr. Oley for checking out the possibility of the freezer being connected to the school for safety reasons.

Vote: Motion carried by a 7-0 roll call vote.

Superintendent Comments

- The summer learning academy is at the mid-point of its six week session. Student attendance and participation remain high. The use of the high school for the entire K-12 program has worked well, but does present some challenges for summer cleaning, as it does in any building. However, the benefit to students of this type of program outweighs any staff challenges.
- The work on the high school "learning commons" continues. Books are being culled and re-purposed in an organized fashion to make sure they continue to be available as a student resource. The technology department is working to complete the work necessary to bring this area of Monroe High to a level of use that will contribute to student opportunities for collaborative research and study.
- The summer projects continue at a good pace. Work on phase two of the high school parking lot is moving along according to schedule as is the masonry work on the exterior of several wings. The Arborwood boiler project is also on schedule.
- Dr. Martin welcomed new administrators, Terry Joseph (Manor), Chantele Henry (Orchard) and Alex Schukow (MHS). They are going to be a great addition to the administrative staff.

Old Business

• Mr. Payne updated the board on the recent issue with the servers and the steps taken to correct the problem. Luckily, only about 3% of our actual storage was affected. Mr. Payne delivered our storage

to a company in Minnesota to have them scan the drives to see if they could recover any lost data. Unfortunately, they weren't able to recover anything from our primary storage; the secondary storage is now being scanned. Once it's determined that data cannot be recovered, staff will be notified. One thing to keep in mind is that documents that were submitted to the print shop or emailed are kept for three years. This will be communicated to staff as an option to retrieve lost data.

- Mr. Oley said the summer projects are moving along well. He and Mr. Salenbien have been monitoring the projects and are in contact with the contractors daily at the high school. Mr. VanWasshenova is concerned with trucks pulling up to the doors at Monroe High School and damaging the cement. Mr. Oley stated that cement pillars will be placed on the sidewalk at the end of C-wing to prevent vehicles from parking there. If it proves to be effective, the pillars will be considered for the other wings. For next year, in addition to phase-three of the high school parking lot, our focus will be on replacing roofs because most of them are out of warranty.
- Mrs. Knabusch-Taylor informed the board that Mr. Banas has volunteered to supply all of the materials needed to build the mini libraries.

New Business

- Mr. VanWasshenova would like to see a portion of the general fund devoted towards the Summer Learning Academy next year, so we don't have a waiting list as was the case this year. Dr. Martin stated that we are can't use general funds for a Title program. Mrs. Everly said we could have a different strand of the Summer Learning Academy. We targeted our lowest achieving students, but there are students that are right on the bubble that could benefit from extra instruction during the summer.
- Mrs. Knabusch-Taylor mentioned the free fishing derby that will be held at the Hoffman fishing site this Saturday for children ages 5-12. This is sponsored by Monroe Public Schools, in partnership with the Monroe Boat Club and the DNR.

Public Commentary-Any Topic

Dale DeSloover suggested that the board hire a person or a company to do exit interviews on staff to find out the district's weaknesses and strengths. He feels that is when employees can talk freely. His perception is that employees don't make suggestions any longer because they are not wanted.

Adjournment

Motion by Mr. Mason; support by Mr. Philbeck that the July 22, 2014, Board Meeting #13 of the Monroe Public Schools Board of Education be adjourned. Vote: Motion carried by a 7-0 hand vote at 8:09 p.m.

June Knabusch-Taylor, Secretary	

MONROE PUBLIC SCHOOLS BOARD OF EDUCATION

Special Work Session Tuesday, August 5, 2014 **5:30 p.m.**

MINUTES

Roll Call and Call to Order

Board Members Present: President Robert Yeo, Vice President Larry VanWasshenova, Secretary

June Knabusch-Taylor, Parliamentarian Dr. Tedd March, Trustee Aaron N.

Mason, Trustee Ryan Philbeck

Board Members Absent: Trustee Wendy Spicer

President Yeo called the meeting to order at 5:45 p.m.

Board Strategy/Goal Setting

The Board reviewed last year's process and goals for the strategy session. Upon the review it was decided to list the top ten concerns and narrow down to the top three to four areas of concerns for this year's goal setting process. The top three areas that were focused on and discussed in great length were as follows:

- 1. Human Resources/Administrator Structure
- 2. Student Achievement/District Performance
- 3. Revenue Increases/Finance

The decision was made to summarize our top three areas of concern and create a framework for each concern. Two board members would be assigned to each area of concern to work with a central administrator to create a plan of action that would create measurable results for the 2014/15 school year. It would be the expectation of the Board that this process be completed over the next 30 days and be tied in with the school improvement plan.

Adjournment

Motion by Dr. March; support by Mr. VanWasshenova that the 5:30 p.m., August 5, 2014, Special Work Session of the Monroe Public Schools Board of Education be adjourned.

Vote: Motion carried by a 6-0 hand vote at 8:00 p.m.

June Knabusch-Taylor, Secretary	

Board Meeting #14 August 12, 2014 Item #C.2

REPORTS AND UPDATES

BOARD COMMITTEES/OTHER REPORTS

- June 16, 2014 Board Curriculum Committee Minutes
- July 21, 2014 Board Curriculum Committee Minutes
- Informational Report Contracted Coaches

Monroe Public Schools Board Curriculum Committee



Date of Meeting: June 16, 2014 Next Meeting: July 21, 2014

- **1.) Call to Order:** Julie Everly called the meeting to orderat5:12pm.
- **2.)In Attendance:** Julie Everly, Tedd March, Barry Martin, Ryan McLeod, Dan Newby, Steve Pollzzie, Larry Van Wasshenova
- **3.) Public Commentary:** Julie Everly introduced Dan Newby to the board members.
- **4.) Summer Learning Academ**y: Julie turned the meeting over to Steve Pollzzie to discuss an update for the Summer Learning Academy (SLA).

Steve: PreK-12 SLA focuses on a student centered, inquiry-based approach. There have been a number of questions regarding what this might look like at the secondary level with credits, etc. SLA is based on the idea that students will be highly motivated to research in areas of interested to them.

Goal for PreK-8 is to eliminate the summer learning loss. Student selection is data driven and teacher recommendations. Larry asked whether the students from SLA can be tracked to see the difference between those who attend and those who do not. Steve answered that the students will be tagged for data monitoring. Julie added that we will be tracking students from the last two years. Larry asked how many are repeat attenders? We will be looking at that once the information is entered into PowerSchool.

Current SLA enrollment is 300 PreK-8 and 90 high school-aged students. The SLA will be held in the C-Wing at MHS. Tedd asked whether Scott and Steve would be splitting the grade levels. Steve explained that they wanted to take advantage of the strengths of each principal. So, they will be sharing responsibilities for prek-12.

Students at SLA will be in a one to one technology environment that is focused on student interests.

5.)Knabusch Math and Science Center Summer Activity: Julie described the science camps that are being offered at the K.M.S.C. over the summer by Nicole Shaughnessy. There are two session being offered for K-6 grades. High school students will be hired to assist with running the camp. Some high school students who will be helping will also

be working to recover lost Biology credits. Larry asked how many will be working to recover credits. Julie explained that the students who will be hired have not yet been determined.

Larry asked about which content areas seem to show the highest number of lost credits. Ryan explained that most students who lose one credit are more likely to lose multiple credits because of similar attendance, work completion, etc. in multiple classes.

6.) Student Achievement Data Collection: Julie asked if the Board would like to take a look at the assessment results for student growth. The board members indicated they would be interested in looking at them.

Larry asked if we were going to have a test prep class to prepare students for state assessments. Julie explained that there are mixed messages being considered at the state level regarding which tests will be administered for next year. Ryan explained that test prep for ACT at MHS is currently being done in junior TFTs and in each core area. We discussed asking 10th grade students to take the ACT in order to identify areas in need of improvement. Ryan will discuss this idea with the HS team.

- **7.) GSRP Preschool Update:** Julie gave an overview of the possible GSRP preschool shift from MPS to MCISD. This move would allow MPS to have additional preschool spots from the GSRP grant. We are waiting to hear back from MCISD. Julie has been in conversation with the current MPS preschool teachers and they are aware of the possible move. If the positions move to MCISD, the current teachers will have positions in the elementary buildings.
- **8.) Student Social/Emotional Support Restructuring:** Ryan gave an overview of the counseling restructuring. Ryan and Barry met with the MHS and MMS counselors. The main concerns from the counselors seem to be related to: What will the new placements be for the counselors who will return to the classroom? And, how is the new plan going to accomplish all of the work that is currently being done? The feedback we have received from the students, staff, and community has been a mix of both supportive and concerned.
- **9.)Old Business:** Julie and Ryan introduced Dan Newby and explained the communication work that He has been doing in MPS over the year. Dan gave an overview of the work he has been doing and the various groups he has been working with in the district. Ryan gave an example of the communication training that Dan has done in our district. It has given different departments a model for communicating within the departments and across them.

Steve Pollzzie described the value of the listening strategies that Dan has trained the administrators in and how it has helped in daily problem solving situations.

Julie shared an example of how our school improvement coaches have benefited from their work with Dan. They are better able to work with teachers to improve instruction and student learning.

Barry discussed how he met with each building administrator who expressed the value that they have found in the professional development received from Dan Newby and

Lucy West. Steve discussed the requests he has received from other staff members who would like to have exposure to the same professional development.

Tedd asked about AP calculus versus "AB" and "BC" classes at MHS. Ryan shared we were able to run both classes meeting most of the student requests.

At 6:08 Julie Everly adjourned the meeting.

Monroe Public Schools Board Curriculum Committee



Date of Meeting: July 21, 2014
Next Meeting: August 18, 2014

1) **Call to Order:** Julie Everly called the meeting to order at 5:05

- 2) **In Attendance:** Julie Everly, June Knabusch-Taylor, Tedd March, Ryan McLeod, Selma Rankins, Larry VanWasshenova
- 3) **Public Commentary:** Mrs. Everly thanked Mr. Rankins for coming to the meeting. Mr. Rankins would like to encourage the group along with all the teachers and administrators to read "Essence" magazine since there are great articles regarding teaching black students. Mr. Rankins went to Navarre Library yesterday and there were free dictionaries. He was saddened to see that some of the students in attendance didn't know the purpose of a dictionary.

Mr. Rankins stated that he doesn't believe in summer school; the administrators haven't said anything to make him believe in summer school. If a teacher does a good job for 10 months students won't need summer school. He doesn't think a small classroom size does any good he would like to see some statistics on whether or not it really helps, and then he will believe it.

4) Summer Learning Academy and Knabusch Math and Science Center Summer Activity Update: There is more going on this summer at MPS than we have ever had in the past. Nicole Shaughnessy said this is the best week so far with attendance and excitement of the students; parents are invited to come and see what is going on too. The district feels there are certainly advantages with this camp being local, outside, in nature all day, and on the water. There has been a lot of positive feedback and students are already talking about coming next year. There was a slightly late start with the advertising. Next year, the advertising will start earlier with the hopes of capturing more student interest.

Summer Learning Academy (SLA): This is the first year PreK through 12th grades are together. There are 90 secondary students, with a waiting list and 300 PreK through 6th graders. This is the first year that the high school students have had access to bussing. It is quite fun to see the older kids with the younger students. It is clear to the adults that the older students are watching out for the younger students, and the staff is very happy with the behavior of all the students.

SLA is paid for out of Title I funds with the exception of the administrators; their stipend is paid out of the general fund. SLA funding is a key issue. We could have invited more students but we just didn't have the funds to cover the additional students and staff.

Julie presented and explained the Pearson Inform growth and proficiency numbers for the different grade levels in our elementary schools. There was a discussion on the numbers and who did and did not take the assessment tests and why. Larry requested information on tagged students that have gone to SLA; he would like to know how well they have progressed.

5) **Professional Development 2014/2015:** Julie and Ryan will put together a district wide professional development plan. They are working with the ISD to have them bring in people that otherwise would have been paid for with district funds. The high school has a very strong desire to work with Kathleen Kryza again this year. Julie and Ryan will develop a plan for the year and present it to the committee. Larry would like to know if there is any way to track the professional development and see if the teachers are really learning from it, and also what professional development person is most effective for each teacher.

In the past a lot of money has been spent on programs and "materials," now we are making an investment in our staff. Our staff needs time to practice, learn and become proficient in the coaching model. We may not see the changes in student data as quickly as we'd like but we have to trust that it is coming since we are moving in a positive direction. We do see a lot of progress and in different areas; we are closing the gap.

Julie and Ryan are finding with the consistency in curriculum for elementary and secondary that students, who have been with MPS PreK-12, are out performing their counterparts.

The state has implemented a new study in order for us to receive Title I funds. The study is a program evaluation and we will have to provide data that proves the programs are effective or we will not get the funding.

- 6) **Student Social/Emotional Support Update:** Forty candidates that have applied for the student service provider. The candidates will go through a round robin interview process; 13 people will be helping with the interviews. The applicants that won't be interviewed didn't meet the deadline for applying and had a lot of mistakes in their resume, or possibly didn't have any experience with children.
- 7) **Old Business:** June would like to know what classes were dropped for this coming school year. Ryan stated that normally with a dropped class, especially at MHS, we may have enough student demand one year for a class, but not the next. Quite often a class is not completely dropped it is dropped for a year until the student demand warrants offering the class again.

June asked how Waterloo is coming along with the uniforms. A mid-summer reminder was sent out and people know where they can seek assistance if they need it.

Waterloo is also working on the possibility of building a Lego Robotics lab they will be approaching some local businesses for donations.

8) **New Business:**

9) **Adjournment:** Julie Everly adjourned the meeting at 6:45 p.m.

Informational Report Contracted Coaches

The following coaches will be placed in the listed positions below by Temporary School Staff, Inc. upon completion of criminal history verifications for the 2014/15 school year:

Last Name	First Name	Title	Sport	School	Season
Thomas	Teri	Coach	Volleyball - 9th Grade	MHS	Fall
Frank	Charlie	Head Coach	Basketball - JV Boys	MHS	Winter
Ourlain	Stacy	Coach	Basketball – 9 th Grade Girls	MHS	Winter
Stewart	Don	Head Coach	Football – 8 th Grade	MMS	Fall

In addition, on June 26, 2014 a list of fall coaches was presented to the Board. Since that date the following changes have occurred within the football lineup:

At Monroe Middle School

- o Bo Lambert will not be coaching MMS Football (he was 7th grade assistant)
- o Marty Freelon will now be the 7th Grade Assistant Coach (he was originally approved as the 8th grade Head Coach)
- o Patrick Finnegan will remain the 8th grade Assistant Coach

At Monroe High School

- o Cody Wiley will not be coaching MHS Football (he was JV assistant)
- o John Hedglen will now be the JV Assistant Coach (he was originally approved as the JV Head Coach).
- The JV Football Head Coach position is currently vacant and posted Joe Hammond is acting as interim coach.

CONSENT AGENDA – TEACHER APPOINTMENTS

Teacher Appointment – Lisa Baranowski

Teacher Appointment – Pietrina Beckner

Teacher Appointment – Andrew Marchese

Teacher Appointment – Megan Proudlock

Teacher Appointment – Mary Ciotta

ENCLOSURES

C.4

C.5

C.6

C.7

C.8

Mr. VanWasshenova

Mr. Yeo

RECOMMENDATION Move that Agenda Items consent agenda items be a			s a Consent Ago	enda, and that the	•
MOTION:	SUPPO	ORT:	AC	CTION:	-
	<u>Aye</u>	Nay	Abstain	<u>Absent</u>	
Mrs. Knabusch-Taylor					
Dr. March					
Mr. Mason					
Mr. Philbeck					
Ms. Spicer					

TEACHER APPOINTMENT

BACKGROUND

On behalf of the administration and the interview panel I am recommending the appointment of Lisa Baranowski as an Alternative High School Teacher with Monroe Public Schools. Ms. Baranowski will be assigned as a Special Education Teacher for Orchard High School.

Ms. Baranowski holds a Bachelor of Science degree in Special Education from Western Michigan University. She was most recently employed with Davis Elementary in Decatur, Michigan.

ENCLOSURE

Resume

RECOMMENDATION

Move to approve the appointment of Lisa Baranowski as an Alternative High School Teacher with Monroe Public Schools effective August 26, 2014 and place on the appropriate salary level as contained in the Master Agreement, and upon completion of all pre-employment requirements.

MOTION:	SUPPORT:		ACTION:			
	<u>Aye</u>	Nay	<u>Abstain</u>	Absent		
Mrs. Knabusch-Taylor						
Dr. March						
Mr. Mason						
Mr. Philbeck						
Ms. Spicer						
Mr. VanWasshenova						
Mr. Yeo						



OBJECTIVE

Highly motivated student advocate seeking a special education position in Monroe Public Schools. Proficient in meeting individual learner needs using universal design for learning and best practice methods.

AREAS OF PROFICIENCY

AIMSweb

Co-teaching

Phonics for Reading

Parent Communication

Common Core

TieNet

Team Approach

Teach Like a Champion

PROFESSIONAL EXPERIENCE

Special Education Teacher Consultant

December 2012-Present

Davis Elementary, Decatur Public Schools, Decatur, MI

- Co-taught in 4th and 5th general education math classes and an 8th general education ELA class to support all students' needs. Facilitated an inclusive environment by implementing accommodations and research-based methods.
- Collected baseline data to facilitate individual goal achievement while progress monitoring to make data-based decisions in support of driving positive student outcomes.
- Collaborated with team members such as the parents, principal, social worker, general education teacher, and speech pathologist to best support all behavioral and academic needs in various classroom settings.
- Researched and implemented accommodations for students, including those with English as a second language, emotional impairment, autism, and learning disabilities to increase success within the general education setting.
- Developed and implemented IEPs, behavior intervention plans, and other behavioral interventions using the team approach to identify specific areas of need.
- Administered tiered intervention in both math and reading.

English 1000 Instructor

September-December 2010

English Department, Western Michigan University, Kalamazoo, MI

Responsible for assessing and monitoring 17 "at-risk" college freshmen's progress and individual development of
the writing process; developed and implemented lesson plans based on 5 projects focusing on different genres of
writing including informative and narrative

Intern Teacher

September-December 2012

Portage Central Middle School, Portage Public Schools, Portage, MI

- Collected baseline data and progress-monitored students' IEP goals and objectives and their progress.
- Attended professional development offered outside of and within the school, including Explicit Vocabulary, Two Column Notes, Transition IEPs, and CPI training.
- Assessed student learning using pre and post tests to make data based decisions in instruction.
- Accommodated general education math curriculum in the resource room setting for students to achieve grade level standards.
- Participated in developing a Manifest Determination, behavior intervention plan, and three IEP meetings.
- Co-taught using various models with an 6th grade ELA general education teacher.

Intern Teacher January-April 2012

Sunset Lake Elementary, Vicksburg Public Schools, Vicksburg, MI

- Implemented differentiated lessons in math, spelling, writing, Making Meaning reading and vocabulary; assessed student learning using informal and formal methods
- Incorporated several *Teach Like a Champion* behavioral, academic, and classroom management research-based strategies
- Developed meaningful and positive relationships with staff and students to support learning and use data-based decision making in the classroom

ADDITIONAL EXPERIENCE

Mentor

August 2012-Present

W-A-Y Program, Vicksburg Community Schools, Vicksburg, MI

• Facilitate six researchers' motivation toward the achievement of standards-based requirements connected to project-based learning by encouraging them and providing feedback daily through email.

JV Volleyball Coach

August-October 2014

Decatur Public Schools, Decatur, MI

• Strengthened team of 12 freshman and sophomore girls' volleyball skills through daily practices; achieved a winning season.

Volleyball Coach

August-October 2012

COACHEZ, PESG, Portage Central Middle School, Portage, MI

• Coached team of 11 8th grade girls, improving their volleyball skills through daily practice; achieved a winning season, placing 3rd overall in the league.

EDUCATION

Bachelor of Science in Special Education

December 2012

Western Michigan University, Kalamazoo, MI

GPA: 3.62, Cum Laude

Major: Special Education: Elementary Education

Minor: Elementary Education K-8, English 6-12

Endorsements: Learning Disabilities and Emotional Impairments

Michigan Provisional Certificate (Highly Qualified):

K-12 Special Education: LD and EI

6-12 English

K-5 Elementary Education: All Subjects

K-8 All Subjects (self-contained)

ADDITIONAL CERTIFICATIONS/AWARDS

Crisis Prevention Institute, September 2012

Project CRISS, September 2011

WMU Dean's List, 2008, 2009, 2010, 2011, 2012

CPR/First AID, December 2012

TECHNOLOGY SKILLS

Proficient using Microsoft Word, PowerPoint, Excel, iMovie, Tienet, Google Features, Dropbox

TEACHER APPOINTMENT

BACKGROUND

On behalf of the administration I am recommending the appointment of Pietrina Beckner as a teacher with Monroe Public Schools. Ms. Beckner will be assigned as a Family and Consumer Science teacher at Monroe High School for the 2014/15 school year.

Ms. Beckner holds a Bachelor of Science degree in Human Development and Family Studies from Bowling Green University and a Master Degree in Career and Technical Education from Western Michigan University. She was most recently employed at Wayne Memorial High School.

ENCLOSURES

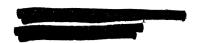
Resume

RECOMMENDATION

Move to approve the appointment of Pietrina Beckner as a Teacher with Monroe Public Schools effective August 26, 2014 and place on the appropriate salary level as contained in the Master Agreement, and upon completion of all pre-employment requirements.

MOTION:	SUPPORT:		ACTION:		
	<u>Aye</u>	Nay	<u>Abstain</u>	Absent	
Mrs. Knabusch-Taylor					
Dr. March					
Mr. Mason					
Mr. Philbeck					
Ms. Spicer					
Mr. VanWasshenova					
Mr. Yeo					

PIETRINA ROSE BECKNER



pietrinarbeckner@gmail.com monroecompetitivecheer@gmail.com

Career and Technical Education Teacher/ Family and Consumer Sciences Teacher

Teacher experienced working with 9th through 12th grade students in a general education setting.

Education and Licensing

Western Michigan University, M.A. in Career and Technical Education, 2012 <u>Major</u>: Family and Consumer Sciences

State of Michigan Teacher's License -

Secondary Provisional – Expires 06/2018

Family and Consumer Sciences K-12 (KH) Vocational Family and Consumer Sciences 6-12 (VH)

Interim Occupational Certificate – Expires 06/2018 Vocational Family and Consumer Sciences

Bowling Green State University, B.S. in Human Development and Family Studies, 2010

Monroe County Community College, Associate of Applied Sciences, 2008

Certifications –

American Heart Association Basic Life Support (CPR and AED) – Expires 10/2015 American Red Cross First Aid – Expires 07/2017

Professional Teaching Experience

Wayne Memorial High School, Wayne, MI

July 2013 to Present

Life Skills Classroom Teacher, Grades 9 through 12

Create and maintain a classroom environment which allows me to meet the needs of a wide range of learners, which resulted in an 89% overall student growth rate from pre-test to post-test in my first semester of 2013. Instruct students using a variety of methods, including traditional lecture, hands-on formative and summative assessment, lab-based group work, project-based learning, and SmartBoard technology. Curriculum and lessons taught include the Michigan Model for Health, Real Care Baby program and computer-simulated infant, the USDA Dietary Guidelines and MyPlate, and Career Crusing. Active participant in the Champions of Wayne program, a privately-funded mentoring program encouraging students to set short and long-term educational goals with a financial reward for achievement at the closing of each semester, where I mentored 7 female students for the 2013-2014 school year, ranging from low to high achieving.

Relevant Work and Leadership Experience

Monroe High School, Monroe, MI

November 2012 to Present

Varsity Competitive Cheerleading Coach

(Assistant Coach – 2011)

Organize and supervise clinics and tryouts along with developing cheerleading routines for three rounds of competition per Michigan High School Athletic Association (MHSAA) guidelines; facilitate and supervise

PIETRINA ROSE BECKNER 1

weekly practices, including teaching cheers and routines and spotting physical exercises such as tumbling and stunting; schedule competitions and other events for the team; and attend and assist in fundraising with the Booster Club.

Monroe High School, Monroe, MI

October 2012 to Present

Junior Varsity Sideline Cheerleading Coach

Organize and supervise clinics and tryouts along per Michigan High School Athletic Association (MHSAA) guidelines; facilitate and supervise weekly practices, including teaching cheers and routines and spotting physical exercises such as tumbling and stunting; supervise team at weekly football and basketball games; coordinate and attend school-sponsored events for the team; and attend and assist in fundraising with Varsity and Freshman coaching staff.

PCMI Services, Portland, MI

December 2011 to June 2013

Substitute Teacher, Grades 5 through 12

Monroe Public and Ida Public Schools

Completed daily administrative tasks such as taking attendance, answering phone calls, and classroom maintenance; facilitated learning according to teacher lesson plans; and supervised class work and maintained discipline and behavior in the classroom.

Monroe County 4-H Extension, Monroe, MI

August 2011 to Present

Youth Club Advisor and Fair Superintendent – MHS Seam Rippers

Attend meetings with club as well as 4-H community and board meetings; plan activities and coordinate community service projects with the students; assist students in completing community service projects and individual projects for display at the Monroe County Fair; and coordinate and organize fair project entries and judge all food entries.

Career Development

	Michigan	Model	for	Health	Training:	January	2014
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- ☐ Family and Consumer Science Educators of Michigan (FCSEM) Annual Conference: August 2011 (Scholarship Recipient); August 2012, August 2014
- ☐ Competitive Cheerleading Coaches Association of Michigan (CCCAM) Fall Leadership Summit: October 2013, October 2014
- ☐ Eastern Michigan University Apparel, Textiles, and Merchandising Coursework: Spring 2012

Student Teaching

Monroe High School, Monroe, MI

August to December 2011

Family and Consumer Sciences Classroom, Grades 9 through 12

Completed daily administrative tasks such as taking attendance, record and note keeping, maintaining office mail and email, and making necessary phone calls; prepared and taught units and lessons; assisted students in completing individual assignments and projects; maintained record and grade keeping, including entering grades and additional information into the online Power School program; and volunteered for school-sponsored events and club activities.

Additional Work Experience and References Available Upon Request

TEACHER APPOINTMENT

BACKGROUND

On behalf of the administration I am recommending the appointment of Mary Ciotta as a teacher with Monroe Public Schools. Ms. Ciotta will be assigned as a Special Education teacher at Monroe High School for the 2014/15 school year.

Ms. Ciotta holds a Bachelor Degree and a Master degree from Michigan State University in Special Education. Mrs. Ciotta was most recently employed with Arno/Lindemann Elementary School in Allen Park.

ENCLOSURES

Resume

RECOMMENDATION

Move to approve the appointment of Mary Ciotta as a Teacher with Monroe Public Schools effective August 26, 2014 and place on the appropriate salary level as contained in the Master Agreement, and upon completion of all pre-employment requirements.

MOTION:	SUPPORT:		ACTION:		
	<u>Aye</u>	Nay	<u>Abstain</u>	<u>Absent</u>	
Mrs. Knabusch-Taylor					
Dr. March					
Mr. Mason					
Mr. Philbeck					
Ms. Spicer					
Mr. VanWasshenova					
Mr. Yeo					

Mary L. Ciotta

Certified to teach:

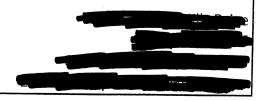
Elementary Education K-5

Endorsed in:

Special Education – Learning Disabilities K-12 Language Arts – Elementary K-8

Market State of the State of th

Online Portfolio: maryciotta.weebly.com



OBJECTIVE

To obtain a position with Monroe Public Schools teaching special education to ensure academic development and growth of all students.

EDUCATION

Michigan State University, East Lansing, Michigan

Post-Baccalaureate Teaching Certification Internship Program, May 2013

Masters: 12 credits towards a Masters in Special Education

Cumulative GPA 4.0

Michigan State University, East Lansing, Michigan

Bachelor of Arts, May 2012

Major: Special Education - Learning Disabilities

Teaching Major: Language Arts

Literature in Ireland Study Abroad, Dublin, Ireland

May - June 2011

Purdue University, West Lafayette, Indiana

September 2008 – December 2009

Major: Special Education

CERTIFICATIONS AND ENDORSEMENTS

Elementary Education K-5

Special Education - Learning Disabilities K-12

Language Arts - Elementary K - 8

TEACHING EXPERIENCE

September 2013 – June 2014

Arno/ Lindemann Elementary School

Resource Room: 2nd, 4th, and 5th

Allen Park, Michigan

- Designed and executed lesson plans in mathematics tailored to students with LD, ADD/ ADHD, and ASD
- Performed IEP case manager duties: IEP invitations, IEP writing, holding IEP meetings, and amending IEP's
- Collaborated with classroom teachers, social worker, occupational therapist, speech language pathologist and parents to design a well rounded educational program for students
- Utilized technology to supplement lessons and monitor student growth

January 2013 – April 2013

Haisley Elementary School

Ann Arbor, Michigan

Resource Room: K-5

• Developed and implemented lesson plans for mathematics and language arts

- Worked extensively with students with disabilities including, but not limited to LD, ADD/ADHD, TBI, ASD, and Physically Impaired
- Collaborated with teachers, social worker, and parents to support student learning and educational progress
- Attended multiple Achievement Team Meeting (ATM), REED, MET, and IEP meetings and provided relevant information regarding students
- Administered KTEA II (sight words recognition and reading comprehension) and AIMsweb progress monitoring probes

August 2012 – December 2013

Grade Level: 3rd

Allen Elementary School
Ann Arbor, Michigan

·1864 · 14

1756

Created and implemented lesson plans and units for all subject areas

- Initiated differentiated instruction to fit individual needs of all students
- Group leader for habitat field trip to Lilly Park
- Participated in planning and facilitating parent conferences
- Addressed many academic, social, and familial needs in a Title One school
- Designed bulletin boards related to representing academic connections
- Served on weekly 3rd grade team meetings

25

September 2011 - May 2012

Grade Level: Kindergarten

Sycamore Elementary School

Holt, Michigan

- Planned and taught a lesson in social studies and science and multiple math and literacy lessons
- Observed the students and the cooperating teacher
- Helped with daily activities and general classroom management

January 2011 - May 2011

Waverly East Intermediate School

Lansing, Michigan

Grade Level: 5th

- Worked with students in literacy centers
- Planned and taught a literacy lesson for an individual student
- Observed the teaching of literacy and social studies lessons

September 2010 - December 2010

Grade Level 7th

C.W Otto Middle School

Lansing, Michigan

Grade Level: 7th

- Observed classroom activities and management techniques
- Worked with students on an individual basis
- Gave support to students when needed

TEACHING RELATED WORK EXPERIENCE

January 2012- 2013

Professional Education Service Group (PESG), Substitute Teacher

Grades K-5

Ingham and Washtenaw County, Michigan

• Responsible for classroom management and implementing instructional plans

September 2005 to present

Ages 5-18

Baton Twirling Instructor

The Saline Twirlettes, Saline, Michigan

- Instructed athletes one-on-one
- Directed and supervised athletes in large groups at weekend and summer camps

OTHER WORK EXPERIENCE

January 2010 to July 2012

Customer Service

Great Harvest Bread Company, Okemos and Ann Arbor, Michigan

- Greeted and waited on customers
- Cleaned and kept store orderly
- Opened and closed store

TRAINING AND PROFESSIONAL DEVELOPMENT

Wayne RESA New Teacher Academy April 2014 First Aid, CPR, and AED Certified February 2013 Strategies That Support a Differentiated Classroom, Ann Arbor, MI January 2013 Getting Started with Data Teams, Ann Arbor, MI January 2013 Fluency Using Word Phrases, Ann Arbor, MI January 2013 Online modules, Michigan State University College of Education December 2012 Learning Disabilities Association Conference, East Lansing, MI November 2012 An Overview: Traumatic Brain Injury, Michigan State University November 2012 **Guided Mathematics** August 2012

HONORS, ACHIEVEMENTS AND MEMBERSHIPS

Michigan State University's Deans List

Margaret F. Lorimer Endowed Scholarship in Education, Michigan State University, 2012

Beulah R. Crane Scholarship, Michigan State University, 2012

Participant, Lansing Polar Plunge Supporting Special Olympics MI, 2012

Member, Student Council for Exceptional Children, 2010 to 2012

Member of MSU Mortar Board National Senior Honor Society, 2011 to 2012

Member, Student Michigan Education Association, 2010 to 2012

TEACHER APPOINTMENT

BACKGROUND

On behalf of the administration I am recommending the appointment of Andrew Marchese as a teacher with Monroe Public Schools. Mr. Marchese will be assigned as an Elementary Teacher at Custer Elementary for the 2014/15 school year.

Mr. Marchese holds a Bachelor degree from Eastern Michigan University where he majored in Elementary Teaching and Integrated Science. He was most recently employed as a substitute teacher and Interventionist with EduStaff. Mr. Marchese also taught at the Summer Learning Academy for Monroe Public Schools.

ENCLOSURE

Resume

RECOMMENDATION

Move to approve the appointment of Andrew Marchese as a Teacher with Monroe Public Schools effective August 26, 2014 and place on the appropriate salary level as contained in the Master Agreement, and upon completion of all pre-employment requirements.

MOTION:	SUPPORT:		ACTION:		
	<u>Aye</u>	Nay	<u>Abstain</u>	<u>Absent</u>	
Mrs. Knabusch-Taylor					
Dr. March					
Mr. Mason					
Mr. Philbeck					
Ms. Spicer					
Mr. VanWasshenova					
Mr. Yeo					

Andrew Michael Marchese



marchese@monroe.k12.mi.us

andrewmarchese@yahoo.com

andrewmarchese.weebly.com

"Andy is a great asset to our students and staff. I would highly recommend [him] to

any teaching staff..."

Mrs. Kelly Smith Teacher Manor Elementary Monroe Public Schools

"...it has been a privilege to work with you... you are going to touch the lives of many students!"

Mrs. Andrea Wylie Teacher Arborwood North Ele. Monroe Public Schools

"Great teacher attitude

Your students will
love you and respect
you."

Professor Tumer Sayman Dept. of Physics and Astronomy Eastern Michigan University

Professional Profile

Eager to be a positive male influence in the public school classroom while affecting students in a way that promotes fair democratic values along with productive citizenship, critical thinking, and self-reflection.

- Bachelor of Science degree: Elementary Education and Integrated Science, DI.
- Summer Learning Academy Teacher, 5th and 6th grade, at Monroe High School, 2014.
- RTI Interventionist at Manor Elementary in Monroe, winter/spring 2014.
- Student Taught 6th grade at Arborwood North Elementary.
- 2013 WESO Science Olympiad coach, Ann Arbor, MI.
- · Youth T-ball coach, Monroe Parks and Recreation.
- Youth leader/Sunday school teacher.

Education

Eastern Michigan University

2011-2013 Degree: Bachelor of Science

- Majors: Liberal Arts Elementary Teaching; Integrated Science Teaching, DI
- Honors: Magna Cum Laude

Field Experience

Summer Learning Academy - 5th and 6th Grade Teacher

2014 Monroe Public Schools - Monroe High School

- Provided instruction in reading, math, and inquiry based projects.
- Promoted digital literacy and digital citizenship through daily use of technology, including laptop computers.
- Monitored student progress with the Progress Monitoring Tool, software program.
- Collaboratively developed student goals and promoted individual accountability for coursework.

RTI - Interventionist

2014 Monroe Public Schools - Manor Elementary

- Utilized Fountas and Pinnell's Leveled Literacy Intervention system to increase reading proficiency of students ranging from k-6th grade.
- Supported students struggling to meet expectations and goals in math with district provided math curriculum materials.
- Promoted discourse by using Workshop Model and Accountable Talk strategies.

Student Teaching - 6th Grade

2013 Monroe Public Schools - Arborwood North Elementary

- Cooperating Teacher: Andrea Wylie
- Experience acquired effective classroom and behavior management, authentic and traditional assessment strategies, differentiated instruction, RTI instruction and monitoring, multiple learning styles, inquiry based projects, Accountable Talk and discourse, and multiple lesson implementation strategies such as the workshop model and cooperative lessons with social objectives.

"Andrew's attendance was excellent...[i]t is my opinion that he will be successful...[h]is maturity and independent nature will serve him well."

Professor Rochelle Balkam Dept. of History and Philosophy Eastern Michigan University

"...I love you as a teacher...you are the best."

Former Student

"... I really hope you become a teacher... I want you to be my [middle school] teacher."

Former Student

"...thank you for all the teaching and learning you shared with us..."

Former Student

Observations - All subjects K-8

2012-2013

- Edgemont Elementary, Belleville, MI.
- Estabrook Elementary, Ypsilanti, MI.
- Carpenter Elementary, Ypsilanti, MI.
- Monroe Middle School, Monroe, MI.

Substitute Teaching – All subjects K-12 2012-2013 Monroe County

Employment

2013 - 2014 EDUStaff, LLC. Grand Rapids, MI. (Monroe area)

- Summer Learning Academy, Teacher
- RTI Interventionist, LLI and Math support
- K-12 Substitute teacher, All subjects

2012 PCMI Substitute Services, Monroe, MI.

• K-12 Substitute teacher, All subjects

2005-2009 National Galvanizing LP, Monroe, MI. (Indefinite Layoff)

References

Andre Wylie – 5th/6th Grade Teacher

wylie@monroe.k12.mi.us

Kelly Smith - 3rd Grade Teacher/ Curriculum Coach



smithke@monroe.k12.mi.us

John P. Pancone - Retired Teacher/School Volunteer



TEACHER APPOINTMENT

BACKGROUND

On behalf of the administration I am recommending the appointment of Megan Proudlock as a teacher with Monroe Public Schools. Ms. Proudlock will be assigned as a part time Special Education teacher at Manor Elementary for the 2014/15 school year.

Ms. Proudlock holds a Bachelor degree in Elementary Education with majors in Language Arts and Learning Disability from University of Michigan Dearborn. Ms. Proudlock was most recently employed as a Substitute Teacher in Grosse Ile.

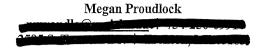
ENCLOSURE

Resume

RECOMMENDATION

Move to approve the appointment of Megan Proudlock as a Teacher with Monroe Public Schools effective August 26, 2014 and place on the appropriate salary level as contained in the Master Agreement, and upon completion of all pre-employment requirements.

MOTION:	SUPPORT:		ACTION:		
	<u>Aye</u>	Nay	<u>Abstain</u>	<u>Absent</u>	
Mrs. Knabusch-Taylor					
Dr. March					
Mr. Mason Mr. Philbeck					
Ms. Spicer					
Mr. VanWasshenova Mr. Yeo					
MII. I CO					



June 16, 2014

To Whom It May Concern,

I am writing to introduce myself as a well-qualified candidate for any teaching position at your school for the 2014-2015 school year. I graduated with a Bachelor's of Arts from the University of Michigan – Dearborn in April 2014. I graduated with University Honors and High Distinction. Your school is a close community with dedicated administrators and passionate educators. It is a model of great education for all students. I would be honored to work in such an environment with the elementary students in your district.

I completed a long term substitute teaching job at Parke Lane Elementary in a K-2 Special Education room. This position was working with students who have IEPs, as well as, RtI students. I worked with students both individually and in a small group setting in reading, writing, and math. I implemented a Daily 5 framework that fit the students' needs, and it allowed me to individualize lessons for each student. I co-taught a second grade math class providing extra support to all students. I also gained experience in writing, conducting, and implementing IEPs.

During my student teaching experiences, I was given the opportunity to work in two school districts with very different socio-economic backgrounds. During my first experience at Blair Moody, I researched ways to reach students from low SES homes, with little support from family, in order to give them the education that they deserved. What I found was that the students I was working with in Taylor needed positive relationships and help understanding the value in education. I worked hard to gain strong relationships with each child during my time there. At my second student teaching experience in Grosse Ile, I applied the same concepts to my relationships with my students. I saw the great benefits when applied in the classrooms of more suburban settings, as well.

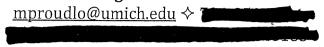
One of my greatest strengths is finding a way to relate to my students. I strive to create strong relationships with my students and their families and to also find a way to connect students to the content we are learning so that they can see the value in what they will be walking away with after each lesson every day. Making a real-world association also helps to keep students engaged and attentive during a lesson, which is not always an easy task. Creating a student-centered approach in which students have input on how and what they are learning also helps to establish a community-feel to the classroom. In the classroom, I bring an attitude of creativity and innovation to students and other professionals. Through my experiences, I have had students in my classroom at very different levels in learning. In order to meet these students' needs in all subjects, I developed differentiated assignments where all students could be challenged. One way that I did this was through guided reading groups to challenge each student with instruction tailored to their abilities and skills. Also, I have implemented Daily 5 and Café into my classrooms in order to work one-on-one with students on reading instruction. I feel that individualized instruction along with open ended, problem solving activities met every student need and showcased my dedication to an innovative educational approach.

I am a caring, passionate teacher, and I am looking to share my passion with students. I think that my range of experience, strong academic background, and love of students and learning would make me a positive addition to your school district. I would appreciate the opportunity to discuss the possibility of joining your school district. I can be reached at mproudlo@umich.edu or by phone at mproudlo.edu or by phone at mproudlo:mproudlo:mproudlo:mproudlo:mpro

Sincerely,

Megan Proudlock

Megan Proudlock



OBJECTIVE

As a Special Education teacher, my professional goals include working with students with Specific Learning Disabilities to enhance and encourage their success in learning and to work with other educators by becoming a productive member of a learning community.

EDUCATION

Bachelor of Arts, Elementary Education (K-5)

April 2014

University of Michigan - Dearborn, Dearborn, MI
Language Arts and Learning Disability Majors
Cumulative GPA of 3.82
Dean's List Every Semester
University Honors
Nominated for Student Teacher of the Year Contest from MATE
Member of the Golden Key International Society
Member of Pi Lambda Theta-Gamma Iota Chapter

High School Diploma

June 2009

Trenton High School, Trenton, MI

CAREER HISTORY

Long Term Substitute: K-2 Special Education

April - June 2014

Parke Lane Elementary School; Grosse Ile, MI

- · Collaborated with general education teachers and co-taught second grade math
- · Wrote, conducted, and implemented IEPs
- · Student instruction, both individual and small group
- · RtI instruction and data review

Substitute Teacher: K-5

January 2013 - June 2014

Multiple School Districts

 Provided instruction, managed the classroom environment, and promoted student learning

Student Teaching: K-2 and 6-8 Special Education

January 2014 - April 2014

Parke Lane Elementary School and Grosse Ile Middle School, Grosse Ile, MI

- · Participated in Professional Development and biweekly PLC meetings
- · Attended District School Improvement meetings (DSIT)
- · Wrote, conducted, and implemented IEPs
- Collaborated with general education teachers and co-taught second grade math, sixth grade math, and sixth grade language arts
- Student instruction both individual and small group
- RtI instruction and data review

Student Teaching: 3rd Grade

September 2013 - December 2013

Blair Moody Elementary, Taylor, MI

- · Participated in Professional Development and weekly PLC meetings
- Differentiation of each math, writing, social studies, word work, and reading lesson plan for 6 students with unique IEPs
- Hands on math activities used daily in addition to curriculum to help reinforce concepts, allow collaborative learning, and give students practice using Everyday Math
- · Inquiry based science unit on sound

Camp Invention: 2^{nd} Grade

July 2013

Meridian Elementary, Grosse Ile, MI

- · Mentored a counselor in training
- · Set a tone of excitement and team spirit
- Facilitated activities
- · Helped all participants engage in the experience
- · Supported participants in problem-solving

Reach Tutoring: K-8

January 2013 - August 2013

Tutoring Services, Trenton, MI

• Educated children grades 1-8 in math, science, language arts, and social studies

Trenton Recreation Center

September 2006 - March 2012

2012

Figure Skating Instructor, Trenton, MI

· Coached technical ice-skating skills to students ages two to eighteen

Field Experiences for University of Michigan - Dearborn

School Semesters

Fall 2010 - Winter

Assessment of students with special needs grades K-5

Oakwood Exceptional Child Center Dearborn, MI

Tutored a young boy with debilitating Attention Deficit Disorder

· Thorne Elementary Dearborn Heights, MI

Chormann Elementary Southgate, MI

Self-contained Autism Spectrum Disorder classroom grades 3-5

· Chormann Elementary Southgate, MI

Taught language arts lessons

• Carleton Elementary Detroit, MI

Volunteered with Junior Achievement to teach lessons on community to 3rd graders

· Early Childhood Education Center Dearborn, MI

Assisted the lead teacher in 3 year old classroom

REFERENCES

Ms. Nichole Payne

Ms. Gianina Meli

Ms. Pamela Harig

TEMPORARY SCHOOL STAFF INC. RECOMMENDATION

BACKGROUND

On behalf of the administration we are seeking approval from the Board to contract with Temporary School Staff, Inc., for the following positions as part of the social-emotional support and administrative restructuring projects for the 2014/15 school year.

- 4 Additional Dean of Student Positions
- 9 Student Service Providers
- 8 School Climate Liaisons
- 2 Secondary Academic Planners
- 1 Academic Data Specialist
- 1 Orchard Center Alternative Education Technician
- 2 Learning Commons Technology Liaisons

ENCLOSURE

Informational Report – Contracted Services Recommendations

RECOMMENDATION

Move to approve a recommendation to contract with Temporary School Staff, Inc., upon completion of criminal history verifications, for the following positions:

- 4 Additional Dean of Student Positions
- 9 Student Service Providers
- 8 School Climate Liaisons
- 2 Secondary Academic Planners
- 1 Academic Data Specialist
- 1 Orchard Center Alternative Education Technician
- 2 Learning Commons Technology Liaisons

MOTION:	SUPPO	ORT:	AC	CTION:	
	<u>Aye</u>	Nay	<u>Abstain</u>	<u>Absent</u>	
Mrs. Knabusch-Taylor					
Dr. March					
Mr. Mason					
Ms. Spicer					
Mr. VanWasshenova					
Mr. Vensel					
Mr. Yeo					

Informational Report Contracted Services Recommendations

As part of the social-emotional support and administrative restructuring projects for the 2014/15 school year we are recommending that Temporary School Staff Inc. make the following placements with Monroe Public Schools upon completion of all criminal background checks:

- 4 Additional Dean of Student Positions
 - o Stefanie McLeod, MMS
 - o Andrew Hoppert, Arborwood
 - o Megan Angerer, Arborwood
 - o Ryan VanSlambrouck, Custer
- 9 Student Service Providers
 - o TBA, MHS
 - o TBA, MHS
 - o TBA, MHS
 - o TBA, OCHS
 - o TBA, MMS
 - o TBA, MMS
 - o TBA, Manor
 - o TBA, Raisinville
 - o TBA, Waterloo
- 8 School Climate Liaisons
 - o TBA, Arborwood
 - o TBA, Custer
 - o TBA, Manor
 - o TBA, Raisinville
 - o TBA, Waterloo
 - o TBA, MMS
 - o TBA, MHS
 - o TBA, OCHS
- 1 Academic Data Specialist
 - o TBA, Ad Building

Still to be selected:

- 2 Learning Commons Technology Liaisons
- 2 Post Secondary Planners at MHS
- 1 Orchard Center Alternative Education Technician

COACHING RECOMMENDATION

BACKGROUND

The following is a Coaching Recommendation for the 2014/15 school year. All pre-employment information has been completed.

Last Name	First Name	Title	Sport	School	Season
Dessauer	Tara	Head Coach	Volleyball – 8 th Grade	Monroe Middle	Fall

RECOMMENDATION

Move to approve Tara Dessauer as the Head Coach for 8th Grade Volleyball for the 2014/15 school year, as per the MCEA master agreement.

MOTION:	SUPPO	SUPPORT:		CTION:	
	<u>Aye</u>	<u>Nay</u>	<u>Abstain</u>	<u>Absent</u>	
Mrs. Knabusch-Taylor					
Dr. March					
Mr. Mason					
Ms. Spicer					
Mr. VanWasshenova					
Mr. Vensel					
Mr. Yeo					

STAFF RESIGNATIONS

BACKGROUND

We have received a letter of resignation from **Hilary Toro** for the purpose of other employment and relocation. Ms. Toro was an Elementary Teacher for the past 10 years, most recently at Arborwood Campus. Her retirement is effective August 5, 2014.

We have received a letter of resignation from **Joan Penny Havekost** for the purpose of retirement. Ms. Havekost has been a secretary with our district for the past 15 years, most recently assigned at Custer Elementary. Her retirement was effective August 8, 2014.

We have received a letter of resignation from **Sherry Brauer** for the purpose of retirement. Ms. Brauer has been a custodian with our district for the past 23 years, most recently at Arborwood South. Her retirement will be effective August 31, 2014.

We have received a letter of resignation from **Gerald Hicks** for the purpose of retirement. Mr. Hicks has been with our maintenance department for the past 30 years. His retirement is effective November 1, 2014.

ENCLOSURES

Letters of Resignation

RECOMMENDATION

Move to approve the resignations from Monroe Public Schools of Hilary Toro, effective August 5; J. Penny Havekost, effective August 8; Sherry Brauer, effective August 31, and Gerald Hicks, effective November 1, 2014.

MOTION:	SUPPORT:		AC	TION:	
	<u>Aye</u>	Nay	Abstain	Absent	
Mrs. Knabusch-Taylor					
Dr. March					
Mr. Mason Mr. Philbeck					
Ms. Spicer					
*					
Mr. VanWasshenova Mr. Yeo					

August 5, 2014 Hilary Toro Monroe Public Schools

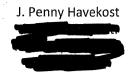
Dear Dr. Martin and the Board of Education,

Please accept this letter as formal notification that I am leaving my position with Monroe Public Schools effective this upcoming 2014/15 school year.

Thank you for the opportunities you have provided me during the past 10 years with MPS. If I can be any assistance during this transition, please let me know.

Sincerely,

Hilary Toro



August 5, 2014

Monroe Public Schools

1275 N. Macomb St.

Monroe, MI 48162

Dear MPS Administration:

Please consider this my letter of intent to retire from Monroe Public Schools before the start of the 2014/15 year (with an official State of Michigan retirement date of 9/01/14).

Nearly 20 years have evolved since I started with MPS, and I now look forward to retiring while staying in contact with its many wonderful employees.

Please contact me should you have questions.

Sincerely,

J. Penny Havekost (Joan Penelope Havekost)



Please accept this letter as my resignation for the purpose of retirement effective September 1, 2014 from Monroe Public Schools.

Therry Brauer

Sincerely,

Sherry Duvall

August 8, 2014

Monroe Public Schools 1275 Morth Macont St. Monre, Mi. 48162

To whom it may concern:

lefter 31 years of Sewice, October 31, 2014 will be my last day of employment. Retiring as of November 1, 2014.

We will be enjoying our grandchildren and traveling.

Sincerely, Sull a.H.A. GERADD A. Hicks

MONROE HIGH SCHOOL LEARNING COMMONS FURNITURE PURCHASE

BACKGROUND

See attached memo from David Payne.

ENCLOSURES

Memo from David Payne InVision Active Learning Pod System Quote from Spectrum Industries Inc.

RECOMMENDATION

Move to approve the purchase of furniture for the Monroe High School Learning Commons at a cost not to exceed \$13,042.57 and will be funded by the Technology Millage.

MOTION:	SUPPORT:		AC	TION:	
	<u>Aye</u>	Nay	<u>Abstain</u>	<u>Absent</u>	
Mrs. Knabusch-Taylor					
Dr. March					
Mr. Mason					
Mr. Philbeck					
Ms. Spicer Mr. VanWasshenova					
					
Mr. Yeo					



Monroe Public Schools

Technology Department 1275 N. Macomb St Monroe MI, 48162

MEMO

To: Dr. Martin

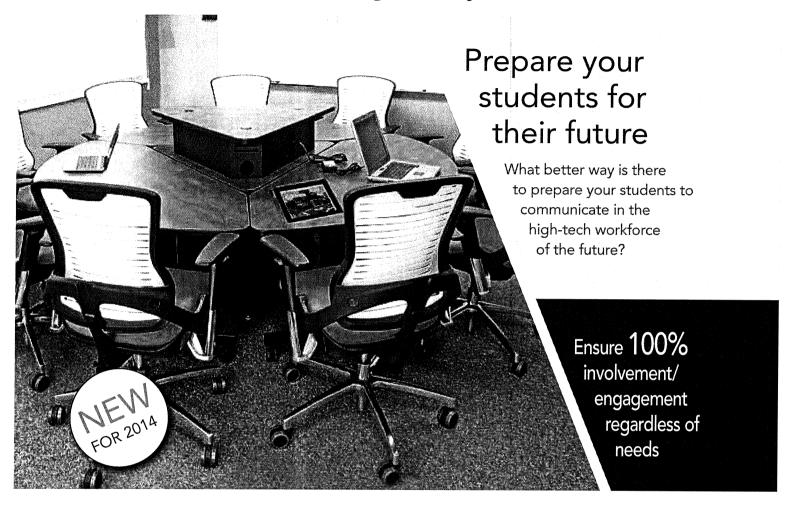
From: David Payne

Date: 8/8/14

Subject: Learning Commons Furniture Purchase

We are recommending the purchase of furniture for the Monroe High School Learning Commons. The Spectrum Pod stations are a flexible furniture allowing for use in multiple fashions. Each pod is configured with three removable tables allowing for different configurations separate from the pod. This flexibility allows for collaborative projects of multiple sizes. Each central section of the pod also allows for connection to electrical allowing students to charge their mobile devices while working at these stations. The total cost of the purchase will not exceed \$13,042.57 and will be funded by the Technology Millage. This quote was taken of the REMC bid list and has already been competitively bid. As this project was anticipated we purchased less computer desks in the spring as the existing furniture in the old media center has been utilized in other areas of the district. This allowed us to utilize those funds for this project. We have attached a brochure for this furniture as well.

NEW InVision Active Learning Pod System™



Progressive Classrooms

Modular

- Table moves easily with your choice of caster, glides, or both
- Easily configurable to meet active learning requirements
- Individual table shapes encourage creative large or small group arrangements
- Break out as teams then slide back together for group interaction

Technology Hub

- The technology hub holds most equipment necessary for collaboration environments
- The worksurface can be cut to fit power or communication controllers from Extron, Crestron, Altinex or any customer specified electronics
- Locking doors prevent tampering
- Two internal shelves help keep stored electronics organized

Super Functional

- Features unique table designs that allow you to create the learning environment you need
- Generous knee space, each table has an ADA compliant position
- The optional Pedestal Riser makes it easy to utilize technology

Equipment Management

- Unique riser system, only from Spectrum
- Pedestal Riser comes with three grommets for convenient cable management
- Removable panels in the Pedestal Riser allow for future technology change





OPTIONAL PEDESTAL RISER



OPTIONAL MODESTY PANEL



OPTIONAL COVE POWER/COMM MODULE



OPTIONAL DRIFTER POWER MODULE



37109 & 37110



THE HUB OF THE POD SYSTEM IS THE CENTER PEDESTAL. THE MODULAR TABLE SYSTEM ENABLES INSTRUCTORS AND STUDENTS TO "BREAK OUT" WHEN NEEDED

DESIGN SPECS

COMPLETE POD 84"W (Width is diameter of fully assembled Pod)

> TABLE 72"W x 30"D x 29"H

31"W x 29"H, Worksurface 411/2"H PEDESTAL

COLORS Standard color combinations or your custom colors



Wild Cherry & Black (CHB)











Indigo Organix & Silver Sparkle (IS)

Fusion Maple & Silver Sparkle (FMS)

AVAILABLE MODELS

37109 Table - The table is delivered with both the locking casters and bell glides (1 Table will seat up to 3 people)

37110 Center Pedestal - Center Pedestal places the latest technology at the center of group learning

POPULAR OPTIONS

37111 Pedestal Riser - The removable vertical panels in the riser will make it simple to upgrade technology

37112 Modesty Panel- The easy to install panel provides modesty on tables used away from center pedestal



SPECTRUM INDUSTRIES INC.

925 First Ave, Chippewa Falls, WI 54729 USA

Phone: 715-723-6750 Fax: 715-738-2309 Web: www.spectrumfurniture.com

Contact Name: Kevin Hauser

Phone: 734-265-3162

Quotation

Date:

Customer Account: Invoice Account:

Quotation #:

Quotation valid until:

Freight Terms: Freight Payment Terms: Currency

Payment Terms:

August 7 2014 8255740000 8255740000 Q000135738-2

November 4 2014 **FOB Shipping Point**

> Prepaid ÚSD Net 30 Days

Quote Prepared By:: Lynne E Swoboda Phone: 715-738-2119

Email: Iswoboda@spectrumfurniture.com

Territory Manager:..... Brian M Lambert

Email: blambert@spectrumfurniture.com

<u>Ship To:</u> Monroe Public Schools ADDRESS NEEDED Monroe, MI 48162

Sold To:

Monroe Public Schools 1275 North Macomb Street Monroe, MI 48162

Fax:....:

Contract:

Pricing/Contract:

Direct Price -Default

Direct

E-Mail: hauser@monroe.k12.mi.us

Discount Pct:

50%

SPECIAL INSTRUCTIONS:

8-7-2014-REVISED QUOTE: per email from Kevin Hauser, change the quantity of PODS to 6, was 4.

LEAD-TIME: Allow 6-8 weeks production lead-time upon receipt of a valid purchase order.

Qty	Item	Description	Amount	Dsc%	Net Amt	Ext Amount
6	37110CHB InVision Active Learni Cherry & Black	ng Pod System Center Pedestal	1,248.00	50.00	624.00	3,744.00
18	37109CHB InVision Active Learni	ng Pod System 30 X 72 Table Cherry/Blk	898.00	50.00	449.00	8,082.00
1	FRTE Freight Freight estimate is to VOLUME FREIGHT (QUOTE ID #TMLES5		1,216.57 gate service, pe	0.00 r Brian L it i	1,216.57 s not needed	1,216.57
	QUOTE ID #TWILLOO					
						
					Sub-Total Tax Discount	13,042.57 0.00 0.00
					TOTAL	13,042.57

2



925 First Ave, Chippewa Falls, WI 54729 USA

Phone: 715-723-6750 Fax: 715-738-2309 Web: www.spectrumfurniture.com

Quotation

Date: **Customer Account: Invoice Account:**

Quotation #: Quotation valid until:

August 7 2014 8255740000 8255740000 Q000135738-2 November 4 2014

General Terms, Comments and Ordering Instructions:

- Freight quotations are estimates only. Actual freight charges will be invoiced
 Palletized products require access to truck-height loading dock, use of a forklift, liftgate truck or another means of unloading a heavy shipment
- The Buyer agrees to all Terms and Conditions set forth in Seller's Terms and Conditions document www.spectrumfurniture.com/terms.html. These terms and conditions will prevail unless specifically modified, in writing, by Spectrum Industries, Inc.

To place an order:

- Fax a Purchase Order to: (800) 335-0473 (USA Only) or (715) 738-2309
 Mail a Purchase Order to: Spectrum Industries, PO Box 400, Chippewa Falls, WI 54729
- E-Mail a Purchase Order to: orders@spectrumfurniture.com

CYBERSCHOOL PURCHASE

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See attached memo from David Payne.

ENCLOSURES

Bid Proposals from: Cyberschool, School Wires, and School in Sites

RECOMMENDATION

Move to approve the purchase of Cyberschools to replace our existing district hosted solution with School World at a cost not to exceed \$5,611.50 for the first year and \$3,110.25 annually thereafter. This will be funded by the Technology Millage.

MOTION:	SUPPORT:		ACTION:	
	<u>Aye</u>	Nay	Abstain	<u>Absent</u>
Mrs. Knabusch-Taylor				
Dr. March				
Mr. Mason Mr. Philbeck				
Ms. Spicer				
Mr. VanWasshenova				
Mr. Yeo				



Monroe Public Schools

Technology Department 1275 N. Macomb St Monroe MI, 48162

MEMO

To: Dr. Martin

From: David Payne

Date: 8/8/14

Subject: Cyberschool Purchase

We are recommending the purchase of Cyber Schools to replace our existing district hosted solution with School World. Cyber Schools is a web based solution that will provide Monroe Public Schools the flexibility and features needed most to communicate with the local community. One of the major features that this new web site management system will allow users to do is edit their web site from a front end management portal. What this means is they will be able to see the changes live on the page, without navigating a back end web site. This will allow them to make changes quickly keeping content fresh. This tool also unlike our current page will be hosted off site, allowing for of eRate reimbursement.

The technology department opened a bid process in March to get pricing for this project. Cyberschool came in with a first year post eRate estimate of \$5,611.50 with an annual estimated cost of \$3,110.25. Schoolwire came in with a first year post eRate estimate of \$4,476.84 with an annual estimated cost of \$4,476.84. Schoolin Sites came in with a first year post eRate estimate of \$3,273 with an annual estimated cost of \$2088.

After comparing the separate products features and cost it is the recommendation of the Monroe Public School Technology Department that we proceed with Cyberschool. The reason for this is though School in Sites pricing did come in lower, the features as well as the design of the site would not work well with the vision of the future use of the districts web presence. The product presented by Cyber schools meets the needs of the district with its current and future plans for the districts web presence.

We are recommending this purchase at a cost not to exceed \$5,611.50 for the first year and \$3,110.25 annually thereafter, all funded by the Technology Millage.

	School World (Current)	Cyberschool	School Wires	School in Sites
Vendor Features				
Off Site Hosting		×	×	×
End User Support		×		×
Customizable Page Templates	×	×	×	×
Full Custom Page Design	×	×	×	×
Web Based Help Documentation	×	×	×	×
Teacher Page Templates	X	×		
SMS / Email Alert System		×	×	×
Active Directory Integration		×	×	×
Active Directory Authentication	×	×	×	×
Mobile Specific Site Template	×		×	
Google Powered Site Translation		×		
Free upgrades to all future product add-ons		×		
Administrative editing of Teacher sites		×	×	
Page Revision Restoration		×		
School / District Web Features				
Drag and Drop page design		×		
Widget / App Integration		×	×	
Content Duration (Start / Stop)		×	×	
Simple Text Editor	X	×	×	×
Front end site editing		×		
Multiple Template Layouts		×	×	
Form Creator with Excel Export		×	×	×
Podcasting		×		×
Page Password Protections	×	×	×	×
Page Login Protection		×	×	×
News Item Alerts			×	
Calendar System	×	×	×	×
Teacher Web Features				
Drag and Drop page design		×		
Widget / App Integration		×	×	
Content Duration (Start / Stop)		×	×	
Simple Text Editor	×	×	×	×
Front end site editing		×		
Multiple Template Layouts		×	×	
Form Creator with Excel Export		×	×	×
Video Streaming / Podcasting	73.0	×		×
Parent Login			×	
Parent Passkey System			×	



Bid Proposal Web Hosting Services 03/05/2014

Attention: Mary M. Stegner

MONROE PUBLIC SCHOOLS

Erate Projects 2014 - 2015 Year 17

Internet Access

Web Hosting: 11 Sites

470 Application Number: 559750001219079

Entity Number: 130902



Making Information Technology Work for You



Making Information Technology Work for You

Cyberschool Web Hosting Platform



IES, the recipient of *GoldlineResearch* awards for Most Dependable Web Designers in California for 2008 and Leading Web Provider of the Western United States for 2009 & 2010, specializes in the development of a web hosting platform designed specifically for districts/schools, private and public organizations. *Cyberschool* allows for the development, hosting, and maintenance of a fully functioning web hosting platform.



Cyberschool, built on Web 2.0 technology, is completely web-based with no client software to install or maintain. The platform's ease of use, functionality, and versatility make it the ultimate choice for your district/school. Web 2.0 concepts such as tagging, RSS, live editing, social networking, drag-and-drop, instant updates, etc. with full Ajax support are incorporated in the platform.



Currently *Cyberschool* serves more than 1,500 schools in 48 states and approximately 1,000,000 teachers and students. Embracing Web 2.0 design patterns, this new platform enables staff, teachers, students, and parents to easily embrace the power of the web to harness collective information.

District/School Name:

MONROE PUBLIC SCHOOLS

Billed Entity Number:

130902

Contact Name:

Mary M. Stegner

Contact Phone Number:

(734) 265-3054

Number of Sites:

11

Service Start/End Date:

July 1, 2014 to June 30, 2015*

Category of Service:

Internet Access – Priority 1

NOTE: Pricing Quote outlining eligible and ineligible costs attached with bid proposal.

*Service terms could change to July 1, 2014 and end June 30, 2019.

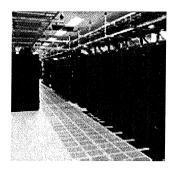
Mohsen Attaran, IES President

Mohan steam

03/05/2014

SECTION I – WEB HOSTING

(*E-Rate Eligible – Category: *Internet Access – Priority 1*)



Cyberschool transforms the Internet into a powerful environment for teaching and learning. It is a network of hosted sites seamlessly integrated to form a communication portal that benefits teachers, students and school administrators. Cyberschool is scalable to fit the specific needs of individual schools or districts. IES will host the communication portal for the district and each of the schools within the district; while the district office and each of its schools is entirely responsible for the website content and any modification of content that is required.

IES, Inc. is dedicated to providing first—class, safe web hosting, solid security and data protection for our clients. Our hosting service includes a secure state—of—the—art data center with **24—hour, year—round monitoring system** ensuring **maximum uptime** and **system protection** along with daily backups, redundant internet connections and on—site generators with battery backups.

The following is a list of items provided with our state-of-the-art hosting service:

- Unlimited space for storing applicant provided content
- Full Network Redundancy
- Fully redundant (N+1) power and air conditioning system
- Best-of-breed equipment for routers, firewalls, and servers
- 40mbps connection to backup servers
- Connection to a high capacity backbone with multiple carriers to ensure consistent performance.
- Fully integrated Monitoring System for all crucial building, server, and network systems
- Automatic Upgrades
- E-Rate Compliant under category Internet Access (Priority 1)
- Interactive Help Desk for Technical Issues and/or Questions Accessible 24/7/365
- 100% Network Uptime

<u>Service and Support</u> Our technical support is available to work with clients to resolve any and all technical issues that may be experienced. This support has proven critical in the successful implementation for all of our clients. Our dedicated staff provide phone, email and/or help desk support on an ongoing basis:

- End-to-end Implementation, Training and Adoption Strategy
- Extensive Reference Manual and Online Tutorial including Videos
- Customer Support throughout and Post Implementation
- Timely Customer Support with Guaranteed 24 hour Response Time
- Content Migration Consulting
- 10+years of E-Rate expertise

<u>Lowest Implementation Cost to School District</u> IES can replicate your existing content without additional effort/cost on your part. We will also provide content migration consulting to give you knowledge and tools to successfully and seamlessly migrate your content and data.

<u>Compliance</u> Our platform is in compliance with The Americans with Disabilities Act (ADA) and the Children's Online Privacy Protection Act (COPPA). Our platform is also TRUSTe Certified- the highest level of privacy protection.

SECTION II - CONTENT MANAGEMENT AND WEB DESIGN

(*Not E-rate eligible. Please see Pricing Detail)



IES, Inc. website design reflects each school, district, or organization's mascot, logo, and colors while providing the tools needed to create, update, publish and manage web pages. All content within the site is controlled by the user. Our front-end content management technology offers simple-to-use, text edit boxes that are similar to those of Microsoft Word. Formatting, font types, size, color and alignment can all be modified with a click of the button; no HTML or programming knowledge is needed!

<u>Design Phase:</u> Our Tech Support will send you a "Graphic Design Information Request Form" to collect your organization's logo, colors, web addresses of your sites, slogans or specific quotes, menu choices, etc. Our graphic designers use this information to design a mockup of the front page for your organization's website. After a mockup is approved, our programmers work on the back-end design and program the site.

Our Cyberschool Platform allows the following functions to make your website dynamic and tailored to your needs:

- New Dynamic Front Page Layouts
- Front-End User-Friendly Fill-in-the-Blank Editing
- Rich Text Editing to Copy and Paste Directly from Word
- Multi-Level Security for Assigning Access on an Individual Basis
- SMS, Email, and Sitewide Alerts
- Drag-and-Drop Content Support
- Dynamic Calendaring System with RSS Feed, Google Maps, Outlook Synch
- Teachers Class Pages including teacher profile; scope/sequence; forums;
- E-mail updates; homework/assignments; class photo gallery; class links; files; calendar; etc.
- Blogging / Forum Discussion
- Social Media Integration
- Content sharing features for major social networking sites
- RSS feed attached to different modules
- Teacher / Parent / Student Communication Accountability
- Keyword Search Capability for Comprehensive Site Search
- Administrative Ease-Of-use and Control of Staff/Teacher Access
- Usage and Tracking Features
- Google Powered Site Translator
- Mobile Device Support
- Migration Plan for Content

SECTION III – TRAINING FOR IT STAFF ONLY

(*E-Rate Eligible – Please see Pricing Detail.)



IES provides online training of IT Staff only, via conference call, of basic instruction on the use of the website. The training will be provided to the IT Staff immediately following installation of the website. The training takes approximately 1 hour to $1\frac{1}{2}$ hours.

After the online training of IT Staff is completed, it is the responsibility of each school district/school to provide further training to their school teachers on how to access and manage their portion of the website.

SECTION IV - OPTIONAL FEATURES & SERVICES

(*not E-rate eligible, available for an extra fee.)

IES also provides the following additional features and services, which are not considered eligible through the E-Rate program.

- Parent Portal
- Digital Cyberlocker Module
- Student Store / e-Commerce
- Board Policy Module

E-Mail Services (E-Rate Eligible - Category: Internet Access - Priority 1)

Our E-Mail platform enables your staff and/or students to receive and send e-mail using web interface, smart phones, or third party pop/imap clients. Our extensive mail rules spam settings and built-in unlimited mass mailing system provide your organization with an e-mail solution built to your needs. If you are interested in E-mail Services, please contact us for detailed information and a quick demo.

<u>Data Interface</u> IES can interface your existing data into our platform without additional effort and with minimal cost on your part.

For more information, please visit our website: www.cyberschool.com

WHAT OUR CLIENTS SAY ABOUT US

"...this is a BEAUTIFUL mock-up for our district! I shared the district webpage mockup with our Public Information Officer (PIO), with our superintendent and with our Cabinet. Everyone loves the new design mockup. I have to tell you though; I literally had chills up my spine when I saw it. You've done a remarkable job!" - Steve Thornton, Director of Technology, Menifee Union School District

"We chose IES because their record for customer service and satisfaction was outstanding. We also found their Cyberschool very easy to use and implement — more so than any other school system out there."

- Business Manager, Sierra Vista Unified School District

"Cyberschool has redefined the teacher communication channel ... Cyberschool is a great medium for communicating upcoming assignments, major projects, and class activities to parents. Students are also excited about having the ability to double-check their homework assignments online. Cyberschool makes this possible!" - Tracy Camarano, High School Teacher

"We couldn't be more pleased with our communication system. Best of all, IES professionals are readily available to assist with any questions or concerns..." - Administrator, Stockdale Christian School

"...Many parents have taken the time to call or email their appreciation for the new site. Kudos to IES for making this happens. You all are the best!" - Tech Lab Director, Rosedale Middle School

REFERENCES:

Menifee Union SD		Site Link: http://www.menifeeusd.org
Contact: Steve Thornton	Phone: 951.672.1851	Email: sthornton@menifeeusd.org
Los Altos SD		Site Link: http://www.lasdschools.org
Contact: Jackie Sigua	Phone: 650.947.1175	Email: jsigua@losaltos.k12.ca.us
Saugatuck Public Schools		Site Link: http://www.saugatuckps.com
Contact: Kim Sharda	Phone: 269.857.1444	Email: ksharda@saugatuckps.com
Lowndes County SD		Site Link: http://www.lowndes.k12.ga.us
Contact: Al Rowell	Phone: 229.316.1864	Email: arowell@lowndes.k12.ga.us
Sierra Vista USD		Site Link: http://www.svusd68.org
Contact: William Bradley	Phone: 520.515.2700	Email:william.bradley@svps.k12.az.us

IES would like to show you first hand the benefits of our Web 2.0 Cyberschool Web Hosting Service. You will be shown the highlights and useful tools available through the Cyberschool web portal. We'll demonstrate how our user-friendly Front-End Content Management System operates. To schedule your online demonstration, please call 661.859.1900 x107 or Toll Free 877.495.3276 x107 or E-mail edu@iescentral.com.

For more information, please visit our website: www.cyberschool.com



Exhibit A Web Hosting Services

Erate Funding Year 17 (2014 - 2015)

Service Date: July 1, 2014 to June 30, 2015*

School Name:

MONROE PUBLIC SCHOOLS

BEN#:

130902

Address:

1275 N MACOMB ST

City, State, Zip:

MONROE, MI, 48162

Service Type:

Web Hosting

*Expected E-Rate Discount

75 %

Description:

Internet Access for Web Hosting

Number of Sites:

11

Recurring Monthly Charges	Cost	Sites	Total	
Monthly Hosting Charges	\$65.00	11	\$715.00	Monthly Recurring Charges
Less Ineligible Amount 15%	\$9.75	11	\$107.25	Less Ineligible Amount
Eligible Recurring Amount			\$607.75	
Number of Months Service Provided			12	
			\$7,293.00	Eligible Recurring Charges

Non-Recurring One-Time Charges	Cost	Sites	Total	
Installation	\$600.00	11	\$6,600.00	
**Training for IT Staff Only	\$300.00	1	\$300.00	
		***************************************	\$6,900.00	One-Time Non-Recuring Charges
Less 15% Ineligible Installation	\$90.00	11	\$990.00	
Less 15% Ineligible Online Training	\$45.00	1	\$45.00	
			\$1,035.00	Less Ineligible Amount
			\$5,865.00	Eligible Non-Recurring Charges
Total Funding Year Pre-Discount Amount			\$13,158.00	
*Expected E-Rate Discount			75 %	
Funding Commitment Requ	uest		\$9,868.50	USAC TOTAL
			\$3,289.50	School District Eligible
			\$2,322.00	School District Ineligible
Year 1 *Estimated Cost			\$5,611.50	School District TOTAL
Total Project Cost for Web Hosting Service	S		\$15,480.00	USAC + SD Total
Year 2 & 3 *Estimated Cost to School District			\$3,110.25	

Year 2 & 3 *Estimated Cost is based on the "Expected E-Rate Discount" shown above.

NARRATIVE DESCRIPTION: IES Cyberschool platform offers "Web Hosting Services," which qualifies for discounts under the Priority One "Internet Access" category. Because our Cyberschool platform includes components that are not considered eligible under the E-rate program, only 85% of its service qualifies for discounts.

ELIGIBILITY 85%: IES provides Web Hosting Services that enables a school to display content on the Internet at an external location outside of the school's premises. However, eligibility is limited to the Web Hosting Service only, and not the creation or modification of content, which is ineligible.

INELIGIBILITY 15%: IES has allocated 15% of the cost of Cyberschool platform to be Content Management and Web Site design related, which is ineligible for E-Rate discounts.

^{*} The "Expected E-Rate Discount" may vary from year to year. Please adjust accordingly based on your school approved E-Rate discount percentage.

^{**} Training of IT Staff Only: Provide basic instruction on the use of the website to IT Staff only.



Monroe Public Schools

Web Services Year 17: 470 559750001219079

Web Hosting Services SPIN: 143027372

March 7, 2014 5:00 PM



Amanda Holsclaw Senior Territory Sales Manager 814-272-4260 amanda.holsclaw@schoolwires.com



MONROE PUBLIC SCHOOLS WEB SERVICES Year 17 SPECIFICATIONS

A contract resulting from this bid is 100% contingent upon E-Rate funding for the 2014 – 2017 funding years.

Questions regarding this bid should be addressed in writing to:

Mary Stegner RMS Associates, LLC mstegner@phonerms.com

Bids should be returned no later than 5:00 p.m. (EST), March 11, 2014 to:

Mary Stegner RMS Associates, LLC mstegner@phonerms.com

By submitting a bid, the vendor agrees that a contract resulting from this bid is 100% contingent upon E-Rate funding for the 2014-2017 funding years.

I have examined the specifications and instructions included herein and agree, provided I am awarded a contract within 90 days of bid due date, to provide the specified items for the sum shown in accordance with the terms stated herein. All deviations from specifications and terms are in writing and attached hereto.

Company Name:	Schoolwires,				
Address:	330 Innovation	n Blvd.Suite	301 S	tate College PA 1	6803
Name/Title:	Christiane Crawford / President and CEO				
Authorized Signature:	anuliand	euvjuel			
Email Address:	sales@schoolw		Fav.	866-891-8612	
Phone Number:	814-689-1046		_		
Cellular Number:	<u>814-689-1046</u>		Date:	3/6/14	
Vendors should include a	copy of their contract w	ith the proposal.			
Year 1 Annual Cost	513,838.00	_E-rate eligible cos	t:\$	311,511.50	
Year 2 Annual Cost	612,650.00	_E-rate eligible cos	t:\$	\$11,511.50	
Year 3 Annual Cost\$	12,650.00	_ E-rate eligible cos	t:\$	511,511.50	
E-Rate Eligible Sites: Arborwood Elementary S Manor Elementary School Monroe Middle School Raisinville School Waterloo School		Custer Element Monroe High So Orchard Center Riverside Learr Bolles Harbor	chool High Sc	hool	

Monroe Public Schools

Monroe Public Schools Administration



330 Innovation Blvd., Suite 301 State College | PA 16803 | USA 814.689.1046 www.schoolwires.com

March 7, 2014

Monroe Public School District RMS Associates, LLC Attn: Mary Stegner

RE: Web Service Year 17, 470 559750001219079

Dear Ms. Stegner:

Schoolwires is pleased to submit a proposal for Monroe Public School District in response to the above referenced RFP. Our Web-based solutions are expressly designed to connect K-12 communities with the information, services and people they need to achieve their district goals and provide measurable value to our nation's school districts.

Key reasons to choose Schoolwires

- Establish a consistent brand presence across your family of websites.

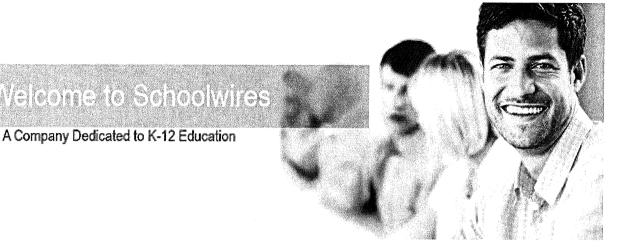
 Our Web designers will work with you to achieve the look and feel you want one that showcases your brand and reflects positively on your district. And you'll be able to maintain the integrity of your online presence across all the sites in your district using our custom or pre-designed templates.
- Build a website that's easy to use and maintain. Our Centricity2™ content management system is easy to use and fully featured, ensuring broad adoption by both novice and advanced contributors. A full suite of Web 2.0 tools, a WYSIWYG interface and a range of permission levels make it easy to update and maintain content on your site and help you make the most of your investment.
- Meet the needs of mobile users.
 Schoolwires offers multiple mobile solutions that work seamlessly with Centicity2 to support your mobile strategy and keep you connected with your K-12 community anytime, anywhere. Our mobile apps and responsive Web design ensure students, teachers and parents have access to school news and events whenever and wherever they need it.

Schoolwires is committed to helping you achieve your district goals, providing the tools and technology you need to improve student achievement levels, engage parents more effectively in education, and meet the growing demand for mobile access to critical information. Please feel free to contact me if you have any questions about our proposal or wish to set up a vendor presentation.

Warmest Regards,

Amanda Holsclaw





About Us

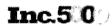
We believe technology should be about the people who use it. To help them do all the things they do every day, more easily and efficiently. That's why Schoolwires designs technology that connects every member of your K-12 community with the people, information and services they need to succeed.

Our Company

From the beginning, we've believed that a successful school district is a product of total community involvement. That's why our Web-based solutions are expressly designed to connect K-12 communities with the information, services and people they need to achieve their district goals. For more than 10 years, our intuitive technologies have been helping administrators and educators, students and parents, communicate and collaborate like never before — to come together around success.

Today, more than 10 million users in the U.S. and China rely on our website, content management and safe social learning solutions to drive engagement in the classroom, locally and across the globe. We're proud to be a part of that. And we remain committed to helping K-12 communities extend their local reach and transcend the boundaries of their districts so that individuals everywhere can achieve their full potential.

Recognition



Inc. 5000: Schoolwires has been named on the Inc. 5000 list of America's fastest growing privately held companies for the seventh consecutive year.



CODIE 2012: Centricity2 selected as a 2012 CODIE™ award finalist in the Best Education Technology Solution for Productivity/Creativity category.



eSchoolNews 2013-14 Readers' Choice Awards: Schoolwires Centricity2 was named a top 40 winner for educational technology products and services.



Why are MORE DISTRICTS choosing Schoolwires*?



Reliability

We work with K-12 school districts of all sizes across the country, and we know how important your technologies are to your success. So we deliver solutions that fit your needs and your budget, and we provide the support you need to stay connected, no matter what.

Stability: With Centricity2 you can integrate new technologies, as you need them. That means you won't have to invest in a new solution as your district advances and your needs grow.

99.9% Uptime: Our always-on, secure hosting options ensure your sites stay live and your data is always safe, always recoverable.

Online Support: We're here when you need us, and our response times are among the best in the industry.

E-rate Eligible: You'll know up front what's eligible and what's not, so you can make your purchase with confidence — and without reading the fine print.

Product Roadmap: As a Schoolwires customer, you'll see where we're headed; with new features and functionality based on the needs of the districts we serve.

"I CAN TRULY SAY I WISH WE MADE THE SWITCH TO SCHOOLWIRES YEARS AGO."

David L'Heureux, Technology Manager/Webmaster,
 Alamance-Burlington School System, North Carolina

Innovation

We believe that a successful school district is a product of total community involvement. That's why we designed Centricity2 to help you connect — and stay connected — with the information, services and people you need to reach your goals.

Mobile App: Designed specifically for smartphones, our Mobile App provides you with a better mobile experience and gives you quick and easy access to your Centricity2 website, wherever and whenever you need it.

MyView Personal Portal: Parents, students and teachers can choose the information they care about most and view it all in one place. And they can add, change and rearrange information in their personal view whenever they want, as often as they want.

Single Sign-on: Just a single login and password gives students and staff seamless access to the Web applications they use every day — saving you time and IT resources.



Responsive Web Design: Lets you build one website that displays well on a majority of browsers and a majority of mobile devices, including smartphones and tablets.

Open Framework: We know Centricity2 isn't the only technology you're likely to need. So we designed it to integrate seamlessly with your other compatible technologies.

"I FEEL THAT SCHOOLWIRES IS ALWAYS THERE TO PROVIDE SUPPORT, AND THAT'S VERY IMPORTANT TO OUR TEACHERS AND TO US."

- Howe Independent School District, Texas

Service and Design that's Personal

We've been helping K-12 school districts communicate and engage with their communities for more than a decade. And over the years, we've learned that no two districts are alike. That's why we offer solutions tailored to your district.

Schoolwires Approach: Your district is different and deserves more than an off-the-shelf solution. We take the time to get to know you and understand your needs, because we believe it's the only way to design a website that's exclusively yours, and that works the way you want it to.

Design that Reflects your Brand: First impressions are critical. We'll work with you to design a site that makes your brand shine, so you can shape attitudes and attract the students, staff and educators you need to succeed.

Technology that Supports your Goals: We've worked with school districts of all sizes. And we know that investing in the right technology is essential to your success. Our technology supports small- and large-scale implementations and all those in between.

Customer-focused: We're dedicated to K-12 education, and to helping administrators and educators, students and parents, communicate and collaborate like never before to achieve success.

Our Customers Include:









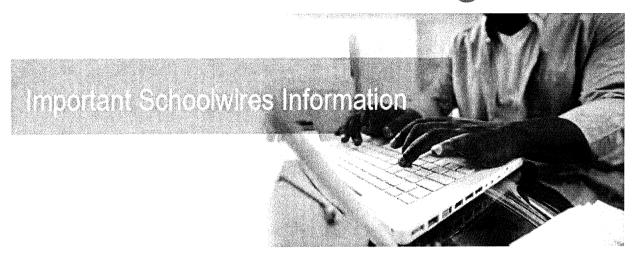












Contact Us

Primary Contact

Amanda Holsclaw Senior Territory Sales Manager

Office: 814-272-4260 Fax: 866.891.8612

Email: amanda.holsclaw@schoolwires.com

Corporate Information

Schoolwires, Inc.
330 Innovation Blvd, Suite 301
State College, PA 16803
www.schoolwires.com
Phone 977 437 9413

Phone: 877.427.9413 Fax: 814.689.3962

Accounts Receivable Address

P.O. Box 200634 500 Ross Street 154-0455 Pittsburgh, PA 15262

Important Numbers

Company Identification Numbers

SPIN: 143027372 TIN: 25-1863452 FRN: 0016867509



Vendor Qualifications

Schoolwires is strong, independent, and growing

Since we first opened our doors in 2000, we've grown to become one of America's most respected educational technology companies. We're financially stable, independent, and growing, with a track record for meeting our commitments and the expectations of our customers.

- Schoolwires is one of the fastest growing, privately held companies in the United States. In 2013, our company was recognized by Inc. magazine for the seventh consecutive year as one of the country's fastest growing privately held companies. We're proud of that fact because we know how rare it is for a company to maintain that kind of ranking for so many years.
- Our customers give us high marks. In fact, our client retention rate is consistently at or above 95 percent. We believe one of the leading reasons our customers stay with us is our commitment to their success. Our customers are at the heart of everything we do, from developing quality products for a reasonable price, to providing superior services and support.

We serve nearly 1,500 school districts and educational entities. We're the second largest commercial Web hosting provider for public school districts across the US and the leading provider in the top 200 largest school districts, providing Web hosting for 28 districts (14%) in the top 200 segment.

Company Organization

Organization by Team

Schoolwires team members will be designated to specific areas of your project after you complete the Getting Started Survey. Either the Services Coordinator or the Client Success Representative, if Diamond Care is purchased, will orchestrate your service startup. All team members are located in State College, PA unless otherwise noted below

Sales (team of 20+)

- Vice President of Sales, Cindy Yates
- Director of Inside Sales, Michele Shively (Williamsport, Pennsylvania)

Hosting Operations and Activation Services

- Vice President, Platform Delivery & Asian Operations, Dr. Lin Zhou
- Senior Director of Engineering & Hosting Operations, Rick Stivers
- Senior Manager of Hosting and IT Services, Peter Weyandt

Client Services (team of 40+)

- Vice President of Client Services, Judy Luzeski, PMP
- Sr. Director, Professional Services, Frank Hutchingame
 Client Success
- Sr. Manager of Client Relationships, Dirk Hamilton Service Coordination
- Sr. Manager of Client Services Operations, Diana Martin Client Support
- Director of Technical Support, Diane Bartholomay



Certifications & Compliance

Certifications

Schoolwires, Inc. currently employs three Microsoft Certified Professionals. We also have on staff a Microsoft Certified Technology Specialist and two Microsoft Certified Systems Administrators. If you wish to visit the Microsoft Partner site for more details, our organization ID is 2155876. Please note that some certifications may not yet be posted.



Jason Coudriet, Vice President of Product Design & Innovation

MCP ID #: 2401740 Certifications: MCPS



Richard Stivers, Sr. Director of Engineering & Hosting Operations

MCP ID#: 1927614
Certifications: MCPS, MCPSB, MCSA, I

Certifications: MCPS, MCPSB, MCSA, MCNPS Qualifying Competencies:

- Advanced Infrastructure Solutions
- Networking Infrastructure Solutions
- Information Worker Solutions
- Microsoft Business Solutions
- OEM Hardware Solutions



Clifford Moten, Hosting Architect

MCP ID#: 5849953

Certifications: MCPS, MCNPS, MCTS, MCSA

Qualifying Competencies:

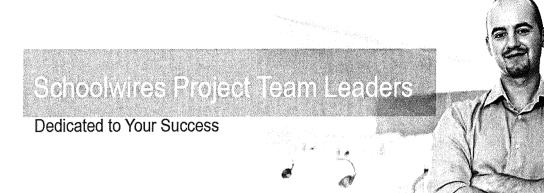
- Advanced Infrastructure Solutions
- Networking Infrastructure Solutions
- Information Worker Solutions
- Microsoft Business Solutions
- OEM Hardware Solutions

Compliance

Compliance With Laws: With respect to any laws and regulations which are referenced in the RFP and with which Schoolwires is asked to comply, Schoolwires would agree to comply and with any law, regulation or ordinance which is mandatory and applicable to a vendor such as Schoolwires and which applies to the performance of Schoolwires performance obligations to the Association.

- SIFA Member: Schoolwires is a member of the Schools Interoperability Framework Association (SIFA). Centricity2 will include a SIF Agent that enables provisioning of staff, students and class entities with SIF-compliant student information systems this coming winter. In the future, Schoolwires will subscribe to more entities when suitable.
- ADA Compliant: Schoolwires Centricity2 helps facilitate Section 508 of the Americans with Disabilities Act (ADA) compliance.
- **COPPA Compliant:** Schoolwires Centricity2 is in compliance with the federally mandated Children's Online Privacy Protection Act (COPPA) Rule.





Amanda Holsclaw, Senior Territory Sales Manager

Amanda will be your primary contact for any questions or concerns you may have during the RFP process, negotiations, and contract signing. After becoming a Schoolwires customer, a Services Coordinator will guide you through the implementation process. If Diamond Care is purchased, a Client Success Representative (TBD) will be assigned to your project.

Diana Martin, Sr. Manager Client Service Operations

Diana and her team bring a strong customer focus, a can-do attitude and in-depth knowledge of the Schoolwires service organization to this critical role. With your schedule and requirements in mind, the Service Coordinator will ensure that your project is positioned for success and then acts as the liaison between your district's project team and the Schoolwires teams involved with your project implementation.

Peter Weyandt, Senior Manager of Hosting & IT Services

Peter has over 14 years of Customer Support experience, including the position of Customer Service Director for seven years before joining the Schoolwires team. Peter leads the implementation team to ensure that the technical implementation of your Centricity2 solution is executed according to your specifications before you ever access your new Web site.

Frank Hutchingame, Sr. Director, Professional Services

Frank has over 25 years of Professional Services delivery and management experience. Frank brings his strong customer focused approach to everything he does. Frank is responsible for the Schoolwires Creative Services team and the Schoolwires University, which he directly manages. The Schoolwires University Team consists of industry top customer-rated trainers who will ensure that the training program(s) purchased by your district will be an exceptional success.

Gina Beisel, Sr. Manager of Creative Services

With over nine years of development experience and 20+ years in management, Gina offers expertise in a wide variety of fields including dynamic JavaScript development, user interface design, cross-browser compatible Web site development and design, advanced CSS, standards based website practices and team building. Gina has developed custom templates for over 100 districts and organizations and oversaw the design and development of many more. She manages the Creative Services team to facilitate the design and development of the district's template(s) to ensure that it meets your expectations and aligns with the creative package purchased.



Client References

Customer Growth: Schoolwires continues to acquire new accounts and currently serves more than 1,500 school districts and educational entities in the US and China. Included in that number are approximately 16% of the 200 largest school districts in the nation, most notably Cleveland Metropolitan School District, Baltimore City Public Schools, Atlanta Public Schools, Dallas Independent School District, Loudon County Public Schools, San Diego Unified School District and Houston Independent School District.

Customer Satisfaction and Retention: Schoolwires consistently achieves a client retention rate of more than 95%. The rate is affirmation of the company's customer-centric focus and high level of customer satisfaction in the quality of its products, technical support, project/engagement management, training, and system reliability.

Kalamazoo RESA, MI

Website: http://www.kresa.org

Kevin Bullard

Shared Services Coordinator Email: <u>kbullard@kresa.org</u> Phone: 269-250-9330

1819 East Milham Avenue Portage, MI 49002

About this District:

Number of Sites: 2Client Since: 2006Schoolwires Hosted



Jackson County Intermediate School District, MI

Website: http://jacksoncisd.schoolwires.com

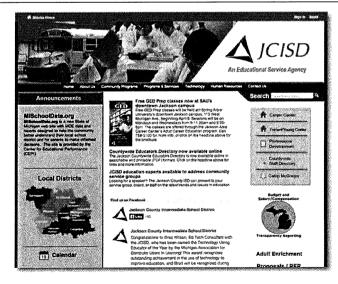
Kim Medlock

Communications Coordinator Email: <u>kim.medlock@jcisd.org</u> Phone: 517-768-5216

6700 Browns Lake Road Jackson, MI 49201

About this District:

Number of Sites: 2Client Since: 2008Schoolwires Hosted





Gratiot-Isabella RESA

Website: http://www.giresd.net

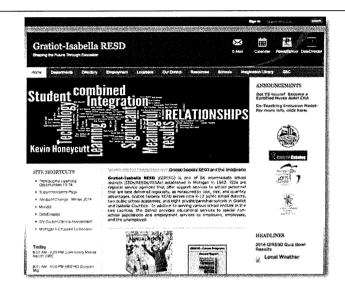
Shelly Jones

Support Specialist Email: sjones@giresd.net Phone: 989-875-5101

1131 East Center Street Ithaca, MI 48847

About this District:

Number of Sites: 1Client Since: 2007Schoolwires Hosted



Paw Paw Public Schools, MI

Website: http://www.ppps.org

Tony Nuismer

Technology Director

Email: januismer@ppps.org Phone: 269-657-8808

119 Johnson Street Paw Paw, MI 49079

About this District:

· Number of Sites: 6

• Client Since: 2007

· Schoolwires Hosted



Please contact our references above and visit our creative design site at creative.schoolwires.com.





CENTRICITY2™ ESSENTIAL

The Leading Website and Community Management Solution

Designed for ease of use, the Centricity2 platform ensures user adoption and increases engagement within and beyond your district "walls". Constituents, like parents and board members, can easily navigate district-related Web sites to find the information and resources they need. Even teachers who may not be technologically savvy will find it easy to create Web pages with Snap-On Web 2.0 and social media functionality. More sophisticated users will have access to powerful capabilities like HTML and JavaScript source editing.

Centricity2 equips you with everything you need to effectively connect and engage your community, burnish your image, integrate your technologies, enhance your reputation, communicate your value, and more effectively attract and retain families and staff. Its unifying technology platform offers the most robust and flexible feature set on the market and will include even more enhancements that will benefit your district including:

Advanced Design Tools: Custom tailor your site to create an online presence that promotes your brand. Styler™, WYSIWIG, Image, CSS and Roundtrip editors give you complete control to create the look and feel you want and keep it consistent across all the sites in your district.

Integrated User Assistance: It's easier than ever to help teachers and staff learn how to use and make the most of Centricity2. Online articles, videos and resources are available 24/7 with a simple click — all without ever leaving your site.

Web 2.0 Tools: Increase engagement and gain support for your key district initiatives using blogs, forums, surveys and user ratings.

Secure Intranet: Centricity2 puts you in control of viewing rights, so you can communicate securely with staff and set up an Intranet. You can also establish sharing rights to allow individual users or a group of users to share and edit apps.

Broadcast and Content E-alerts:

Communicate emergency messages or content updates to your entire district and instantly email messages to all users of your website or specific groups. Users can subscribe to e-alerts on their desktop or on their mobile device.

Schoolwires Web App: Keep smartphone users in your K-12 community connected to Centricity2 whenever they're out and about. Access apps the apps you're already using in Centricity 2, including Flex Editor, Calendar, Announcements, and Headlines.

Social Media Framework: Share information and collect feedback and socially enable any item on any Web page to capture comments, ratings, or rankings.

Minibase Data Management: Easily create, organize and export data, from staff directories and athletic schedules to book lists.



Benefits of Centricity2 Integration Features



Parents, students, teachers and staff have streamlined access to applications they already know, so no additional training is required.



Staff can easily access online services, so they'll be more likely to use the Web technologies you've already purchased.



Centricity2 offers easy access to information and resources — even third-party websites — with just a single login and password.



Users can choose the information they care about most and view it as soon as they log in. And they can add, change and rearrange the information on their personal dashboard whenever they want.



You can update, add or change systems whenever you need to, because Centricity2 works with other compatible third-party applications. In fact, Schoolwires is compatible with more 100 different SIS systems.



You can make the most of your technology investment, because Centricity2 makes it easier to use the Web technologies you already have and those you're likely to need as your district advances.

Additional Centricty2™ Essential Features

Integrated Web Analytics: Monitor online activity across your entire family of sites and measure your community's growing level of engagement.

Forms and Surveys: Quickly and easily create informal tests and quizzes, forms and surveys without the need for HTML or back-end programming. Results are stored securely and can be exported to your favorite program for viewing or graphic display.

Certified SIF and API Framework: Seamlessly transfer student and parent data straight from your Student Information System (SIS) into Centricity2, saving the time required to re-enter data and ensuring consistency across systems. Implementation Fee Required

Extensibility: Centricity2 seamlessly integrates with your compatible systems, data and third-party applications. So as your district grows and you need new technologies, Centricity2 and its integration capabilities will grow along with you.

Single Sign-on Access: Give teachers and staff the ease and convenience of single sign-on access to your web-based technologies — saving time and reducing your IT costs.

Secure LDAP Integration: For seamless user authentication and management. Implementation Fee Required





MyView

Available only with Centricity2 Essential



Personal Dashboard

MyView is the perfect way to let parents, students and teachers choose the information that's most important to them and view it all in one place — from school lunch menus and announcements to events and activities. And they can add, change and rearrange information as often as they want.



Personal Planner

MyView makes it easy to view and manage calendars too. Users can filter in events from your Centricity2 website and add their own events. Parents and guardians can even add a tab for each child and view the planner for each. It's an easy, effective way to help busy families keep track of school events and activities all in one place.

Watch now to see how MyView works.

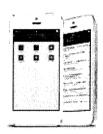






Going Mobile with Schoolwires

Our mobile app, Web app, and responsive Web design are all designed to help keep members of your K-12 community connected to the information they need whenever they need it. So teachers, students and parents can stay up-to-date on school activities, cancellations, sporting events and weather alerts anytime, anywhere.



Web App

Our Web App is a fast and easy way to give smartphone users immediate access to your site without having to download an app to their device.

Give your community access to selected apps you're already using in Centricity2, including: Flex Editor, Calendar, Announcements, and Headlines.



Mobile App

With the Schoolwires mobile app, you add, edit and publish content to your website right from your smartphone — including announcements, photos, podcasts and notifications.

The Schoolwires mobile app is available for download on the iTunes and Google Play app stores and lets you use apps you've already set up in Centricity2.



Responsive Design

Our responsive web design templates provide an optimal viewing experience on a range of devices. Our responsive templates are fully integrated with Centircity2 and provide access to your entire website.

When it comes to delivering the best possible viewing experience, there's no better choice than responsive Web design.

MONROE PUBLIC SCHOOLS WEB SERVICES Year 17 SPECIFICATIONS

Monroe Public Schools is accepting bids for Web Hosting Services in accordance with E-rate regulations for Funding Year 17, 2014 – 2015. The District is accepting bids for Web Services beginning July 1, 2014 for a 3-year term. Billing or invoices will not start until after July 1, 2014. 470 Form Number: 559750001219079.

Provide pricing based on the following minimum requirements. Respond to each item on your proposal if you can meet each of the following requirements:

Framework

1.) Web site design, structure, and content are defined and customized to meet our specific goals

Yes, Centricity2 includes options for both pre-designed and custom designed site templates, a flexible site structure, and the ability for you to publish your content in a variety of ways that will meet your specific goals.

2.) Solution clearly addresses the structure and content needed to inform and engage our stakeholders

Yes, Centricity2 provides a flexible and customizable structure for publishing your content. Our platform is used by over 1600 K-12 school districts across the country to inform and engage their stakeholders.

3.) Content blueprint based on thousands of hours of real world research on school web sites

Yes, Schoolwires has provided best-in-class school web site solutions for more than 13 years. All features are a result of market research, client input, and focus group refinements, all resulting in the mature product we call Centricity2.

4.) Information architecture designed to both inform and drive stakeholder action based on identified goals

Yes, Centricity2 utilizes industry standard HTML and CSS presentation techniques, set on a foundation of Microsoft .NET for the highest reliability and performance for districts of all sizes.

5.) Stakeholder-specific content organized in a simple, effective manner (e.g. "virtual hallways")

Yes, Centricity2 provides a flexible navigation and content organization options so that visitors and site members can quickly and intuitively access the content they desire.

6.) Solution packages that are simple to understand, and that meet our specific needs

Yes, the Centricity2 Essential package has been tailored to provide all the functionality your district needs in a single solution, reducing confusion and streamlining your implementation process.

7.) Includes a comprehensive set of features in a single software application that does not require us to purchase and set up multiple layers or modules

Yes, the Centricity2 Essential package includes a comprehensive set of features that will meet your needs.

Features

1.) Provide a modern, clean and easy-to-use user interface for site editors and site administrators with true, in-line WYSIWYG editing for web page content

Yes, Centricity2 utilizes a modern user interface that provides and easy-to-use browser-based editor for full website creation and maintenance by designated Site Directors and Section Editors, plus Inline Editing for onpage edits and formatting of content, inserting links, and adding graphics.

2.) Easily gather and graphically analyze input and feedback on a massive scale from parents, students, and staff using a powerful, visual form editor with integrated data views

Yes, Centricity2 includes a Forms/Surveys tool for creating unlimited numbers of forms and surveys. The data gathered through these forms are stored within the Site Manager interface, providing a graphical analysis of data collected and the ability to export data sets in a variety of formats for further analysis and/or manipulation.

3.) Enable site editors to easily create and apply site-based, section-based, and page-based navigation using a visual, drag and drop navigation editor

Yes, Centricity2 includes the ability for content blocks (a.k.a. Apps) to be organized on a page using a simple drag and drop process. The page-level navigation can be modified via a similar drag and drop interface. Navigation at all levels is fully editable by the Site Director.

4.) Provide users with modular web gadgets that aggregate information from across sites, and display interactive, dynamic content through multi-column layout pages

Yes, Centricity2 includes MyView – a personal dashboard that allows site members to place content gadgets on one or more tabs of their dashboard. These gadgets aggregate content from across the family of websites as well as pulling in various feeds of data from any RSS source. The MyView Dashboard allows for a multi-column layout that is also responsive – adjusting the number of columns based on the size of the device used to view the dashboard.

5.) Reduce/eliminate the need to duplicate data in multiple locations by allowing users to push calendar events, documents, and page summaries to multiple pages from a central location

Yes, Centricity2 includes an enterprise calendar feature, with the ability to post events to multiple calendars in a single post. District-wide events can be pushed to every calendar in the system, or to any subset or collection of calendars. Documents can be made available in the district-managed Shared Library, allowing for system-wide distribution of content while maintaining version control.

6.) Share and manage content from a single, centralized location (e.g. district level department) and have it appear anywhere in the site (e.g. each school website)

Yes, Centricity2 includes the ability to place blocks of content – called Apps – on any page. These Apps can be shared with one or more locations within the Centricity2 implementation, providing a method for sharing content in multiple locations while retaining centralized control over that content.

7.) Provide ability to subscribe to automatic e-mail and text message notifications when web pages are updated

Yes, Centricity2 includes an E-Alert function. Content E-Alerts provide an opt-in subscription option for parents, students, or anyone who chooses to receive email notification when a page is added or modified. Broadcast E-Alerts give school and district Site Directors the ability to push out text messages and/or HTML-formatted e-newsletters to any group or individual.

MONROE PUBLIC SCHOOLS WEB SERVICES Year 17 SPECIFICATIONS

8.) Allow users to integrate information and capabilities from virtually any website through the use of JavaScript

Yes, Centricity2 allows for the use of browser-side JavaScripts, JQuery, and other advanced website techniques for highly flexible website development environment.

9.) Enable end users to easily find what they are looking for through a choice of integrated site search or Google-based search

Yes, Centricity2 allows for the use of Google Custom Search for best-in-class site search functionality.

10.) Make managing users easy through mass user management tools that provide connections to Active Directory & eDirectory (and other LDAP directories), and file based data exchanges

Yes, Centricity2 includes a User and Group management interface for managing all user accounts; provides login authentication via secure LDAP to the district's Active Directory, eDirectory, or OpenLDAP servers; and allows for mass import of user data via formatted .csv files.

11.) Automatically provision sites for teachers through mass user management tools

Yes, Centricity2 includes a Section Robot tool, allowing districts to quickly roll out teacher pages with district-configured page types and layouts using a simple .csv file import.

12.) Enable administrators to use a report builder to create and save reports that mine information about users, pages, sections, groups, and activities

Yes, Centricity2 includes Site Reports that include information about users, pages, sections, groups and activities.

13.) Provide insight to our leadership and technical teams using best of breed analysis capabilities through built-in integration with Google Analytics

Yes, Centricity2 provides districts with the ability to integrate their Google Analytics account information within their site template, allowing for all the capabilities that Google provides through that service.

Reliability

1.) 99.95 percent server uptime (outside of scheduled maintenance)

Schoolwires provides 99.9% uptime assurance.

2.) Redundant, high-capacity network backbone

Yes, Centricity2 is hosted on a Tier III hosting environment with multiple, redundant, high-capacity connections to the Internet backbone.

3.) 24x7x365 monitoring of systems and services

Yes, the Schoolwires hosting facilities are Tier III facilities, monitored 24x7x365 by our hosting partner Expedient.

4.) Redundant data backup and recovery

Yes, the Schoolwires hosting facilities provide redundant data backup and recovery services.

Monroe Public Schools page -3

5.) Meet Section 508 standards compliance

Yes, Centricity2 meets all applicable federal compliance requirements, including Section 508.

6.) Meeting Children's Online Privacy Protection Act (COPPA) standards compliance and CIPA requirements Yes, the Schoolwires meets all applicable federal compliance requirements, including COPPA and CIPA.

Customer Service

1.) Training included at all levels

In working with nearly 1600 school districts nation-wide, we have developed a proven Train-the-Trainer model using a series of three online training sessions. Beyond the trainings included in this proposal, Schoolwires does have additional training opportunities such as additional online sessions, on-site sessions and concentrated support for launching your new site(s). Schoolwires does offer on-site training options, and can provide a customized training session to address an Open House scenario. Further discussion would be required to identify the goals, objectives and logistics for an Open House training in order to provide the custom quote. Should a district desire supplemental training, our Best Practices and recommended model for training would include our premium Site Launch Consulting (SLC) intensive (3 days) at our head quarters. This concentrated training will prove invaluable in the development of strategy, best practices, use cases, content migration as well as training that is systemic and easily transferable. These supplemental trainings have been included in the optional section of the pricing segment.

2.) Comprehensive, in-context, online help documentation

One of the most distinguishing characteristics of our support model is the Centricity2 "How do I...?" tab located directly at point-of-need. This built in resource is available 24/7 to all users and contains filterable interactive tutorials, downloadable/printable help documentation, workbooks and sample files to help you learn how to use Centricity2. This built in support model is another critical component to our approach to training and the key reason our users are successful with our training approach.

3.) Live Chat support included (no additional fees)

Schoolwires continuously considers the "voice" of our customers when developing our product expansion and road map plans. We have embedded in the application the ability to submit, view and vote on product enhancements. Live Chat support is an enhancement that we have heard on occasion. However, we have found that our customers tend to prefer our online community and user groups where they can pose questions to other users with like questions and challenges and learn from their peers.

4.) Toll Free phone support included (no additional fees)

Yes, we offer free toll free support to the administrator editors. Additionally, if you are a designated contact for your organization, you can enter a support case or review your organization's support history on our Support Portal.

5.) Dedicated customer community platform

Yes, Schoolwires provides a dedicated online client community for 24/7 support by clients, monitored by Schoolwires. Regardless of which of the Schoolwires family of products you are using, we provide you with the support materials you need at the moment you need them. We strive to provide you with a cohesive user experience, providing those materials within each product. In addition, this Community & Support Network provides you with tools that will assist you as you navigate the road to success.

- · Join a User Group
- Schedule Training
- Access the Webinar Libraries
- Exchange ideas and provide Schoolwires with feedback in Club Schoolio

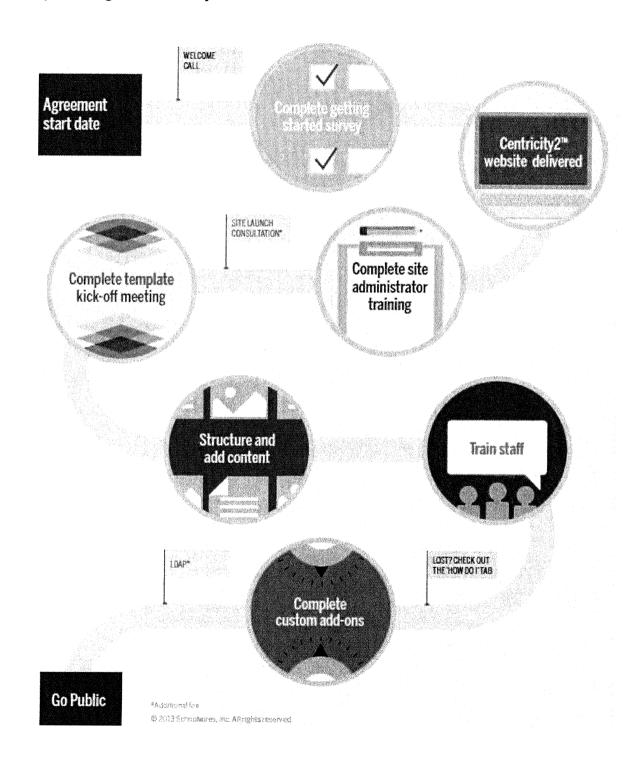
6.) Data portability

Schoolwires offers a variety of support for migrating content. Since delegation of editorial rights is so easy within Schoolwires, many districts disperse responsibility of transferring a "department's page" to one or more persons responsible for that area. Since Schoolwires provides simple copy & paste procedures, virtually all faculty members of all technical abilities can easily migrate content from an old system to their new Centricity2 site. Another option, as mentioned above, is Site Launch Consultation (SLC) which is a great first step when bringing over existing content into your new Schoolwires website. Jump-start your website and receive the benefit of having a Schoolwires Training Specialist guide and assist you in migrating your content. Your Training Specialist will work with you to create an engaging website that delivers content based on web best practices, in addition to utilizing the Schoolwires tools that are best suited to your content. And a third option is to have Schoolwires migrate your content for the district for an extremely competitive rate per page. Both the SLC and content migration is listed in the optional section of the pricing segment.



GETTING YOUR NEW SITE UP AND RUNNING

Steps Along the Journey





EXAMPLE Project Plan

Targeted	LAAMFEL FIOJECT FIAN		P. S. 27.
Time Frame	Objectives	Resources	Date Completed
	Welcome Call	Schoolwires Team District Project Team	•
	Complete Getting started survey	District Project Team	
	 Site Build- Centricity2 Schoolwires receives completed Getting Started Survey Schoolwires builds site(s) within 3-5 business days. Schoolwires confirms sites are built 	District Project Team Schoolwires Implementation Specialist	
Day 1-60	Schedule Services	Schoolwires Team District Project Team	
	Complete Site Administrator Training Complete Site Administrator Training &	Schoolwires University District Project Team	
	Complete Template Kick Off Meeting, if purchased Kick off meeting to begin template project	Schoolwires Creative Services Team District Project Team	
	Your Training Specialist will work with you to create an engaging website that delivers content based on web design best practices, using the appropriate Schoolwires apps	Schoolwires University District Project Team	
	School District Project Team Staff continues to migrate / develop content for District site and School Sites. • School District Project Team Staff to add rich content to the sites	District Project Team	
Day 61-90	Train additional school staff School district can train staff or can purchase on-site training conducted by Schoolwires University.	District Project Team Schoolwires University	
	District Project Team provides technical information to Schoolwires Schoolwires receives technical information and works with District on completion of LDAP setup.	Schoolwires Technical Support Services District Project Team, Network Services	
,	Continue to add content to sites in preparation for go public	District Project Team	
	Template Deployment onto incubation Timeline depends on template level purchased.	Schoolwires Creative Services	
Day 91 and beyond	 Go Public of new site. School district provides information needed to go public. Schoolwires Activation notifies School District of information received. School districts creates or edit an A record in their domain's zone file to point their domain(s) to the IP address Schoolwires sent. School District notifies Schoolwires this has been completed. 	Schoolwires Implementation Specialist District Project Team	

SERVICES & SUPPORT

We offer full service: Design, Implementation, Hosting and Training.



Training Services

We'll provide all the training you need to get your site up and running. Once your site has gone public, our training and services can give teachers and staff the support they need to begin using Centricity2 right away. We want to make sure you most of your investment and improve efficiency, productivity and effectiveness across your district.

We offer training sessions at our state-of-the-art facility, and also provide workshops on-site and online:

- · Learn to develop and publish content online
- · Increase interactivity and student engagement
- · Enhance teacher-parent-student-community interaction

Our training is proven effective and educator approved too. In fact, our training services generate 95% satisfaction ratings for the professionalism and effectiveness of our trainers.

Web Design Services

When it comes to making a great first impression, nothing is more important than your website. It's the first place parents, community, students, and educators will look to learn about your district and discover what makes you different. We'll work with you to design a site that promotes your brand and builds confidence in the value of your district.

Template Library: Want the freedom to change the look and feel of your website any time you want without paying extra? Unlike other design templates, our Template library is fully integrated into the Centricity2™ CMS. So set up is free and you can easily make changes — big or small –anytime you like without paying extra. The Express and MyWay templates offer a cost effective way to achieve a personal look and feel for your site. The MyWay Premium templates are based on a responsive design and ensure your website is easily viewable on mobile devices. The templates in the template library are available for purchase 2 ways: as an annual subscription to the library or the purchase of a single template.

Custom Templates: Want a unique look and feel for your website? Our Gold, Platinum, Ruby, and Sapphire packages offer a unique look and feel for those who do not want to pick from either a library or pre-designed template. A designer works with you and your organization to assure that your site will not look like any other site, and that it will have its own unique style.



Technical Support

We provide help and support as part of every service package we offer, and it's available to you 24/7. And you won't need to wait for answers to your questions because our support includes a wide range of self-help and service request options.

Forums: Connect to our community of technology coordinators, webmasters and teachers, where you can view questions and answers from your peers and Schoolwires support and development staff.

Phone Support: Talk with an experienced technician between the hours of 8:30 a.m. and 5 p.m. EST, Monday through Friday. Emergency phone support is also available.

Online Help: Access comprehensive, up-to-date solutions and tutorials at your convenience.

Online Library: Explore our comprehensive library of documents, including the Schoolwires User Guide, Job Aids and Frequently Asked Questions.

Self Service: You can report incidents, request support, or ask about new features any time you're online. You can also check the status of your report or request, view incident history or search our Knowledge Base for information.

Hosting Services

Give your K-12 community 24/7 access to the information and resources they need without putting your data at risk. With Schoolwires hosting services, your data is protected with data encryption, user authentication and application security. And you'll have more peace of mind knowing our world-class security infrastructure provides firewall protection, intrusion detection, SSL encryption and proprietary security products. You'll save time and IT resources too. Because Schoolwires services are among the most secure, reliable and cost-effective hosting services for all your website and online solutions.

Maximum Uptime and Continuous Availability: Ask and our clients will tell you: We provide the best data protection and most advanced facilities protection available, with guaranteed uptime and 99.9% reliability. So your sites stay live continuously, with virtually no chance of an outage.

Seamless disaster Recovery: Our seamless recovery ensures consistent performance and reliability. So even in the event of a regional outage, your data is always safe, always secure, and always recoverable.

Cost Effective and E-rate Eligible: With our hosting services, there's no support required by you. So you'll not only save the cost of purchasing the technology to host your site, you'll save on IT resources too. And our hosting services are E-Rate eligible, so you can reallocate funds where you need them most.





Prist trade

E-Rate Statement

Schoolwires E-Rate Compliance

Once we are selected as your service provider, Schoolwires will be happy to assist you with your Item 21 attachment descriptions and to help determine the eligibility of any requested products and services to be provided by Schoolwires.

- Schoolwires has taken several steps to remain current and compliant with E-Rate rules. For example, our officers and E-Rate specialists attend E-Rate training offered by the SLD and independent firms specializing in E-Rate program compliance. In addition, we have engaged the services of one of the country's leading E-Rate compliance firms, Funds for Learning. Funds for Learning provides services from which Schoolwires and its customers benefit, including helpdesk services to answer E-Rate program questions; evaluation services for product eligibility and cost allocation guidelines; training services for key departmental staff; E-Rate training and testing for sales staff; news and analysis services concerning E-Rate program rules and procedures; and annual assessments of E-Rate related programs. They provide oversight of and input into business processes that are impacted by E-Rate (i.e., sales contracts) as well as interpretive expertise and guidance on specific issues, client questions and matters of compliance.
- 2. Schoolwires maintains a Green Light Status with the FCC.

100 part or an Schwarzens. Not. 1978: 100 000 1774 (100 000)

Current Status of FAN 0016867509

STATUS: Green

You have so delinquent Mills with moved restrict you from Joing Jacobers with the FCC.

The Red Light Display System checks all Fifth associated with the came Tacquest Mills with Marries (TIM). A green light income that there are no containating delinquent non-tax debts would be the Commission by any FM associated with the requester's TIM. The Red Light Display System was last applied on 109/07/2013 at ICM APP. It is updated over both biominess that applied on the Commission by any FM associated with the requester's TIM. The Red Light Display System was last applied on 109/07/2013 at ICM APP. It is updated over both biominess that applied on the Commission by any other containing the commission of the Commission by any other containing the co

For more information about E-Rate and the steps your district will need to take to apply, please visit http://www.usac.org/sl

Lastly, if requested, Schoolwires would provide interpretive guidance, related to E-rate eligibility questions or matters, through a nationally recognized E-Rate consulting firm with whom Schoolwires has a retainer contract. This would be interpretive guidance only, and not considered to be legal representation or opinion.

Our E-Rate Compliance Associates are responsible for certifying BEAR forms for Schoolwires (as the Service Provider). Each of these persons works full-time at the Schoolwires corporate offices, and can be reached through the corporate phone number (877) 427-9413 or the corporate website at www.schoolwires.com.

Schoolwires E-Rate Contacts

Luke Healy, Controller luke.healy@schoolwires.com 814-272-7257

Michelle Sweigart, Sales Operations Manager <u>msweigart@schoolwires.com</u> 814-272-7274

Proposed Solution and Pricing - Prorated Term

Our understanding is that Monroe Public Schools would like to "go live" to the public on July 1, 2014. While the Erate funding year is from July 1, 2014 – June 30, 2015, the District will require a transitional period in order to build their new web site before their current contract expires June 30, 2014. This transitional period which we call a Prorated Term is, unfortunately, not Erate eligible. We at Schoolwires understand the barriers to making a switch in web hosting providers. For this reason, we are offering a 3 month prorated period for only the cost of training fees. This will allow the District to begin building their new site starting April 1, 2014. *The fees associated with the 2014-2015 Erate funding year can be found on the next page.*

Please note that the training fees below represent our standard fees for the online training sessions. I would like the opportunity to discuss optional supplemental trainings. One of those trainings is a program called Site Launch Consulting. This training package consists of 3 days of strategic planning and training where much of the District content will also get migrated. It is a great way to launch your new web site process and learn best practices. We have two options; we can come to you or you and your team can come to Schoolwires in State College, PA. Please contact me for pricing.

Prorated Term: 3 Months (04/01/2013 to 06/30/2013)

Number of Sites: 11 total: 10 buildings plus District Office

Your total costs in the prorated term, including start-up costs, are \$1,188.00.

One-Time Fees	Qty/Sites	Prorated Term	
Activation: Centricity2 Essential	11	\$0.00	
Centricity: Section Editor Online Training	1	\$396.00	
Centricity: Site Administrator Online Training	2	\$792.00	***************************************

Annual Fees	Qty/Sites I	Prorated Term	
Centricity2 Essential	11	\$0.00	

Total Costs \$1,188.00

See Next Page for 2014-2015 Erate Eligible Fees

Proposed Solution and Pricing for 2014-2015 Erate period

The following section is a pricing overview that includes the items that are appropriate for your district based on our discussions and my understanding of the scope of your project. The chart below shows you the estimated net recurring annual costs your district would pay after factoring in your E-Rate eligibility. We based the quote on 8 instructional sites and the district office. If you need more sites or have any question, please let me know

Contract Term: 36 months, beginning on 7/1/2014

E-Rate Discount Percentage*: 71%

*Your out-of-pocket costs in Year 1, including required start-up costs, are estimated to be \$4,476.84.

^{*}Your net annual out-of-pocket costs are estimated to be \$4,476.84.

Total Costs and E-Rate Summary	Funding year 7/1/14 - 6/30/15	Annual Costs Starting 7/1/2015
Start-Up Costs	\$0.00	N/A
Annual Costs	\$12,650.00	\$12,650.00
Less: *Estimated E-Rate Subsidy for Eligible Services	<u>(\$8,173.17)</u>	<u>(\$8,173.17)</u>
Net Out-of-Pocket Costs	\$4,476.84	<u>\$4,476.84</u>

Proposed Products	Qty/ Sites	Year 1	Annual Costs	E-Rate Eligibility*
Centricity2 Essential	11	\$12,650.00	\$12,650.00	91% Eligible

^{*}The E-Rate Eligible fees are estimated by Schoolwires based on filings with USAC which indicate: (a) the E-Rate percentage for the Schoolwires products and services, and (b) the District's estimated discount percentage.

See Next Page for Optional Upgrades

Look and Feel Designs - Templates

Included at no additional cost with this proposal are two of our most popular designs (Standard Templates shown below) and the Mobile Web App. We offer a variety of upgrade options for web design with over 30 pre-design templates from which to select as well as mobile app upgrades.

Standard Templates

Our Standard templates come free with your purchase of Centricity2. You get two of our classic and most popular templates that let you choose your color scheme and add your own logo.

- · Supports 1024 X 768 View
- Rotating Imagery
- · Contact Information on every page
- Ability to use your logo and your color schemes on every site.





Our most popular design templates utilize a technology called Responsive Web Design. In RWD, the web page responds to the device being utilize to access the web site. The website is optimized for the device which makes the content easily accessible whether the consumer is viewing on a tablet, smart phone or other mobile device. We offer either a pre-design RWD template or the District may wish to develop a completely custom RWD template. Please contact me for more information on upgraded templates.

Mobile Friendly Web App - INCLUDED FREE

Our Web app comes included with our Centricity2 content management solution and gives smartphone users easy access to your district website. Once you've activated the Web app in the Centricity2 CMS, your website can be viewed instantly on smartphones. There's no need for users to download an app to their phone. In fact, users can easily take a shortcut to your site by adding a bookmark to their smartphone home screen.

Please contact me for more information on the benefits to upgrading to our downloadable Mobile app.





www.schoolwires.com

E-Rate Overview Monroe Public Schools

E-Rate Annual Cost Overview

Schoolwires SPIN: 14302737.			143027372		
		Annual Cost		al Cost	
11 Sites	Year 1 Cost	Annual	% E-Rate	E-Rate	E-Rate
		Cost	Eligible	Ineligible	Eligible
Centricity2 Essential	\$12,650.00	\$12,650.00	91%	\$1,138.50	\$11,511.50
	\$12,650.00	\$12,650.00		\$1,138.50	\$11,511.50

Estimated E-Rate Funding % Year 1	71%	\$8,173.17
Estimated Out of Pocket Cost Year 1		\$4,476.84
Estimated E-Rate Funding %	71%	\$8,173.17
Estimated Out of Pocket Cost Annual		\$4 476 84



Proposal

SPIN # 143027426

P.O. Box 305 Saraland, AL 36571 www.schoolinsites.com (800) 605.1033

Proposal To:

MONROE PUBLIC SCHOOLS(MI)

Service Period:	Start	End
Service Periou.	07/01/2014	06/30/2017

Date	Expires	PO Number	Sales Representative
03/10/2014	04/09/2014		Cosmo Comiskey

	11	.00% E-Rate Eligible	Services		
Hosting	# of Sites	Gross Price	Minus Est. Discount	Cost to District*	
District	1	\$1,200.00	-\$852.00	\$348.00	
School	10	\$6,000.00	-\$4,260.00	\$1,740.00	
Email	# of Boxes	Gross Price	Minus Est. Discount	Cost to District*	
Staff	0	\$0.00	\$0.00	\$0.00	
Student	0	\$0.00	\$0.00	\$0.00	
Domain F	ees	# of Domains: 0	Total Price:	\$0.00	
		Not Eligible for E	-Rate		
One Time Only Fees (Application and Setup)					
	# of Sites	Price per Site		Total One Time Fees	
District	1	\$335.00		\$335.00	
School	10	\$85.00		\$850.00	

Pre-Discount Cost				
Hosting:	\$7,200.00			
Domain:	\$0.00			
App and Setup:	\$1,185.00			
Email:	\$0.00			
Total:	\$8,385.00			

1st Year Out of Pocket Cost		
Hosting*:	\$2,088.00	
Domain*:	\$0.00	
App and Setup:	\$1,185.00	
Email*:	\$0.00	
Total:	\$3,273.00	

Yearly Recurring Cost*: \$

\$2,088.00

*Based on your Estimated E-Rate Discount of 71%
All Prices are Annual



Hosting Services

- Providing web hosting to schools and districts since 1999
- · Secure and public hosting for district and all schools
- Massive hosting infrastructure to provide maximum uptime featuring:
 - · Multi-fiber, multi-powered with load balanced redundancy
 - · Co-Location with *Tier 1* internet providers in the United States
 - · 1+ GB bandwidth for uploads and downloads
 - · Unthrottled bandwidth for all users
 - · Dedicated email notification servers
 - · Dedicated media servers
 - · Dedicated application servers
 - · Dedicated database servers
- Unlimited storage space for video, audio, documents, images, and text content
- · Unlimited pages for school and district websites
- Analytic statistical usage reports
- Multi-location/multi-server redundancy for maximum up-time
- Verifiable integrated backup system

Time of Completion

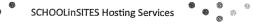
SCHOOLinSITES expects to have web hosting available for the district and schools within 30 days of the awarding of the contract and SCHOOLinSITES receiving all needed information from the schools and/or school district representative.

Maintenance and Support

Support is included at no cost once roll-out training has been completed. SCHOOLinSITES support calls are monitored by the SCHOOLinSITES support and training team. All support requests are handled exclusively by SCHOOLinSITES personnel located at SCHOOLinSITES corporate headquarters in order to provide the highest level of customer support. Support requests may be submitted via a web-based support request, e-mail, or toll-free telephone support.

Registration with the School and Libraries Corporation

SCHOOLinSITES is registered with the SLD under USAC SPIN #143027426.







Specifications of Services for Districts

User Access

- ✓ Unlimited Users
- ✓ Permission-based access (group or individual)
- ✓ Webmaster group; customize unlimited groups
- ✓ Password controlled
- ✓ Built-in password recovery
- ✓ Secure log-in for site administration
- LDAP integration for import of users and password management

Text Editor

- ✓ User friendly interface
- √ Advanced copy/paste tools
- ✓ Bullets/numbering
- ✓ Font-specific customization (colors, shading, custom formatting)
- ✓ HTML code embedding
- Embedding of flash or video presentations within pages
- ✓ Anchors
- ✓ Image Library (ability to maintain personal image library)
- ✓ Custom Table Tools
- ✓ Hyper-linking
- ✓ Date/time stamp
- ✓ Search feature

Custom Content

- ✓ Customized build-out (scalable to your needs)
- ✓ Choose from any or all of these functions per site level:
 - ☐ Main Page
 - Categorized Staff Listing including personalized pages for all Staff with e-mail link
 - ☐ Contact pages
 - Unlimited file upload formats (documents, pictures, PowerPoint presentations, podcasts, audio, video, Excel, and more)
 - Quick-Links
 - ☐ Adding of custom pages at any level (user-controlled)
 - Photo galleries
 - ☐ Forms (online or electronic-based)
 - ☐ FAQ's
 - ☐ Separate areas for presentations/flash, audio, video
 - Blog (moderated)
 - Links (categorized)
 - ☐ News

Data Collection

- ✓ Customized online forms/surveys
- ✓ Downloadable data (.csv, .xls, other common formats)

Custom Design

- ✓ Design built to specs with your design elements
- ✓ Splash page photo slide show albums (unlimited)
- ✓ Home page text area presenting your important information
- ✓ Dynamic link creation (custom "tabs")
- ✓ Site-level links with icons to important web resources
- ✓ Pop-up alerts active when you need them
- ✓ Focused news and events area on home page
- ✓ Site map
- ✓ RSS feeds

Specialized Areas

- ✓ Board section with agendas/minutes
- ✓ Employment posting printable for public posting
- ✓ News and Board Meeting alert system (press releases)
- Cross-reference directory by subject/department

Calendar

- ✓ Filtered and integrated calendars
- ✓ User-defined calendar
- ✓ Downloadable/printable consolidated calendars

Support and Training

- ✓ Online help and video tutorials
- ✓ Built-in spell checker
- ✓ Information Center viewable at log-in provides up-to-date enhancement information
- ✓ Free support (phone [toll-free], e-mail, online request)

Integration with Schools

- News Manager for optimal searching/management and posting of news on school and district home pages
- ✓ Parent Information section with downloadable data
- ✓ Shared calendars and news (school <→> district)
- Separate private site(s) by department or school for web-based access to staff resources/blog, etc.

Additional Benefits/Exclusive Tools

- ✓ Filterable Full Site Search
- ✓ URL Aliases
- ✓ Notify Me subscription by customizable category
- Message Tracker for validation/authentication of messages sent from website
- ✓ Internal hit counter with additional analytics capability
- ✓ Discounted Student Email











Specifications of Services for Schools

User Access

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- ✓ Embedding of flash or video presentations within pages
- ✓ Anchors
- ✓ Image Library (ability to maintain personal) image library)
- ✓ Custom Table Tools
- ✓ Hyper-linking
- ✓ Date/time stamp
- ✓ Search feature

Custom Content

- ✓ Home Page Photo Slide Show w/ links to pages
- ✓ Customized pages, sub-pages, categories, and links
- ✓ Categorized Staff Listing
- ✓ Personalized Pages for all Staff with e-mail link
- Unlimited file upload formats (documents, pictures, PowerPoint presentations, podcasts, audio, video, Excel, and more)
- ✓ Post school news at home page or from other pages within the site
- Adding of custom pages at any level
- Built-in photo albums
- Categorized website links page (teacher, library, guidance)
- ✓ Online searchable handbook
- ✓ Centralized publications/newsletter area
- ✓ Forms library

Revenue Generation

✓ Customizable Sponsor Links with intermediate page and/or link to business website

Departments

- ✓ Principal's Corner
- Sports (scores, rosters, schedules, directions to road games, game history, etc.)
- ✓ Fine Arts
- ✓ Lunch page with menus
- ✓ Community service pages
- ✓ Alumni section
- ✓ Guidance
- ✓ Library/Media Center

Teacher Pages

- ✓ Calendar
- Assignments and Projects
- ✓ Presentations
- ✓ Forms
- Photo album
- Supply lists
- Links/Web Resource Page
- Classroom Announcements
- 🗸 File Locker
- Summer Reading List
- ✓ Class Schedule
- ✓ Homework Dropboxes

Calendar

- ✓ Filtered and integrated calendars (school, clubs, sports, etc.) with directions to onsite and offsite events
- User-defined calendar
- ✓ Downloadable/printable consolidated calendars
- ✓ Directions to games/offsite activities
- ✓ Related files easily accessible from events posted

Support and Training

- ✓ Online help and video tutorials
- ✓ Built-in spell checker
- ✓ Information Center viewable at log-in provides up-to-date enhancement information
- Free support (phone [toll-free], e-mail, online request)

Exclusive Tools

- ✓ Filterable Full Site Search
- ✓ URL Aliases
- ✓ Notify Me
- ✓ Internal hit counter with additional analytics capability







When the District and your Schools use SCHOOLinSITES, you benefit from these advanced features:

- ✓ Integrated comprehensive survey and polling generation software
- ✓ Integrated comprehensive forms generation software
- ✓ Notify Me subscription service for schools and districts with electronic notification (via e-mail or text messaging)
- ✓ Allocation of space in school design allowing access to your student information system
- ✓ Searchable news database for management of display of school/district news
- ✓ Ability to push news from school to district or district to schools
- ✓ Ability to share events from school to district or district to schools
- ✓ Electronic dissemination of important news releases to desired targeted audience
- ✓ Centralized Parent Information section
- ✓ Private website with limited access to information based on school or district group-based read/write permissions
- ✓ Unlimited e-mail boxes for students
- ✓ Message Tracker for validation/authentication of messages sent from website
- ✓ The Blog with comment approval capability

Project Management/Implementation

Rollout of both school and district website projects takes place only after careful planning by our Project Manager with the designated implementation team at your school district.

Specific timeline would include:

TIME FRAME	ACTIVITY	
Date as determined	Initial meeting to provide scope of project and discuss overall planning; dissemination of initial information to plan for training and rollout	
Minimum of two weeks prior to scheduled training for schools	Submission of custom design information by designee from each school (colors, school photo, mascot)	
Minimum of three weeks prior to scheduled training for district personnel	*Meeting to discuss custom design elements for district website; specs determined for custom design of district website	
Minimum of two weeks prior to scheduled training for district	Submission of custom design elements for district website to our design/production department	
Approximately one week (as scheduled)	District and School Training as selected from Onsite, Online, or Self Paced (or bundled in combination); Total number of days is determined by training courses requested and district size	
Immediately following training (within one week of completion of training)	Wrap-up meeting to assess effectiveness of training	
Ongoing	Support of all personnel	







References

Cedar Hill ISD, TX

http://www.chisd.net Mr. Kyle Berger kyle.berger@chisd.net

Orcutt USD, CA

http://www.orcutt-schools.net Mr. Buzz Eyler beyler@orcutt-schools.net

Flint Community Schools, MI

http://www.flintschools.org/ Mrs. Silvia Jones sjones2@flintschools.org

Greeneville City Schools, TN

http://www.gcschools.net Mrs. Beverly Miller millerb@gcschools.net

Mobile County School System, AL

http://www.mcpss.com Mrs. Tracye Mathis tmathis@mcpss.com

Limestone County Schools, AL

http://www.lcsk12.org Mrs. Karen Tucker karen.tucker@lcsk12.org

Gadsden County School District, FL

http://www.gcps.k12.fl.us Dr. Sonja Bridges bridges@mail.gcps.k12.fl.us

Branford Public School District, CT

http://www.branford.k12.ct.us Mr. Clint Kennedy ckennedy@branford.k12.ct.us

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Board Meeting #14 August 12, 2014 Item #C.18

ADJOURNMENT

RECOMMENDATION Move to adjourn the August 12, 2014 Board Meeting #14.			
HAND VOTE			
MOTION:	SUPPORT:	_ ACTION:	
	TIME:		